
COURSE NAME / NUMBER

LEARNING OBJECTIVES / GOALS / OUTCOMES/ LEARNING OUTCOMES:

With the advent of the computer and the internet the digital world is building in importance at an every increasing rate. The impact of the internet on graphic design is redefining the industry and opening many employment opportunities for today's graphic design graduate. In response to this new environment, Interactive Portfolio GD 366 will exploit the potential of digital presentation, with focus on shaping communication into an experientially appropriate form. Students will explore the unique concerns and issues of designing interactive communication.

METHODS:

Structured as a workshop, students will work in the virtual studio with various internet software programs. Each day will have lecture and studio components with demonstrations where appropriate.

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR YES _____ NO / _____

METHODS OF OBTAINING PLAR:**TEXTBOOKS, REFERENCES, MATERIALS:**

All instructional and reference materials will be obtained from the internet.

SUPPLIES / MATERIALS:

Students will require ZIP 100 disks for storage of work and Writeable CDROMs to complete final assignment.

STUDENT EVALUATION:

Principal evaluation will be on each student's success in grasping interactive communication principles. Secondary consideration will be given to technique.

COURSE CONTENT:

The course will start of a series of exercises which will ground each student on basic internet and HTML techniques. Each student will then design and produce a website of their work which will double as an interactive CDROM. Emphasis will be on the development of presentation concepts and appropriateness of interactive form.