

COURSE IMPLEMENTATION DATE: [**January 2000**]

COURSE TO BE REVIEWED DATE: [**January 2004**]
(Four years after implementation date)

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department and material will vary - see course syllabus available from instructor

FACULTY/DEPARTMENT: **GRAPHIC DESIGN**

GD 368

3

COURSE NAME/NUMBER

FORMER COURSE NUMBER

UCFV CREDITS

GRAPHIC DESIGN 5

COURSE DESCRIPTIVE TITLE

CALENDAR DESCRIPTION:

The course will require students to complete a broad and varied body of work that will constitute a hard copy finished portfolio, ready for prospective employment. Emphasis will be placed on the written and verbal rationale for a prospective client base together with the clear informed voice and style of each individual student.

PREREQUISITES: completion of previous year of Graphic Design program

COREQUISITES:

SYNONYMOUS COURSE(S)

(a) Replaces: _____
(Course #)

(b) Cannot take _____ for further credit
(Course #)

SERVICE COURSE TO:

(Department / Program)

(Department / Program)

TOTAL HOURS PER TERM:

STRUCTURE OF HOURS:

Lectures: _____ hrs
Seminar: _____ hrs
Laboratory: _____ hrs
Field Experience: _____ hrs
Student Directed Learning: _____ hrs
Other (Specify): _____ hrs

TRAINING DAY-BASED INSTRUCTION

LENGTH OF COURSE: _____

HOURS PER DAY: _____

MAXIMUM ENROLMENT: _____

EXPECTED FREQUENCY OF COURSE OFFERING: _____

WILL TRANSFER CREDIT BE REQUESTED? YES _____ NO _____

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE: YES _____ NO _____

AUTHORIZATION SIGNATURES:

Course designer(s): _____

Chairperson: _____

Department Head: _____

Dean: _____

Tom Lulevitch

(Curriculum Committee)

W.R. (Dick) Bate

PAC Approval in Principle Date: _____

PAC Final Approval Date: **November 24, 1999**

COURSE NAME / NUMBER

LEARNING OBJECTIVES / GOALS / OUTCOMES/ LEARNING OUTCOMES:

Goals ... to hone each student's ability to complete all projects from written rationale to an industry standard finished presentation. Emphasis will be placed on meticulous work habits and fine typographic execution.

METHODS:

Each project will be developed in a collaborative environment through the use of client based briefings and complete class critiques.

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR YES _____ NO /

METHODS OF OBTAINING PLAR:**TEXTBOOKS, REFERENCES, MATERIALS:**

Continued readings of graphic design periodicals: Graphics, Print, Communication Arts.

SUPPLIES / MATERIALS:

Each student will require ZIP 100 disk storage for the archiving of their work as well as mounting materials, i.e., foamcore to prepare assignments for presentation and graduate show.

STUDENT EVALUATION:

Performance measurement on meeting the goal of each assignment. Emphasis on creative and craftsmanship.

COURSE CONTENT:

A series of 3 - 4 assignments highly conceptual in nature that become the cornerstones for each student's portfolio.