

## OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

**Note: The University reserves the right to amend course outlines as needed without notice.**

<b>Course Code and Number:</b> GD 461	<b>Number of Credits:</b> 3 <a href="#">Course credit policy (105)</a>														
<b>Course Full Title:</b> Advanced Portfolio for Graphic and Digital Design <b>Course Short Title:</b> Advanced Portfolio for GDD <i>(Transcripts only display 30 characters. Departments may recommend a short title if one is needed. If left blank, one will be assigned.)</i>															
<b>Faculty:</b> Faculty of Humanities	<b>Department (or program if no department):</b> Graphic and Digital Design														
<b>Calendar Description:</b> Development of an advanced portfolio for future professional and academic engagement. Students will demonstrate deep disciplinary competency in creative practice, integrative skills, research abilities, and collaborative processes through a compilation of design projects, industry assessments, and external presentations.															
<b>Prerequisites (or NONE):</b>	90 credits including 15 upper-level GD credits.														
<b>Corequisites (if applicable, or NONE):</b>															
<b>Pre/corequisites (if applicable, or NONE):</b>															
<b>Antirequisite Courses</b> <i>(Cannot be taken for additional credit.)</i> Former course code/number: Cross-listed with: Dual-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>	<b>Special Topics</b> This course is offered with different topics: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(Double-click on box to select it as checked.)</i> If yes, different lettered courses may be taken for credit: <input type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit <i>(The specific topic will be recorded when offered.)</i>														
<b>Typical Structure of Instructional Hours</b> <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>Lecture/seminar hours</td><td style="text-align: center;">15</td></tr> <tr><td>Tutorials/workshops</td><td style="text-align: center;">10</td></tr> <tr><td>Supervised laboratory hours</td><td style="text-align: center;">30</td></tr> <tr><td>Experiential (field experience, practicum, internship, etc.)</td><td></td></tr> <tr><td>Supervised online activities</td><td style="text-align: center;">5</td></tr> <tr><td>Other contact hours:</td><td></td></tr> <tr><td style="text-align: right;"><b>Total hours</b></td><td style="text-align: center;"><b>60</b></td></tr> </table>	Lecture/seminar hours	15	Tutorials/workshops	10	Supervised laboratory hours	30	Experiential (field experience, practicum, internship, etc.)		Supervised online activities	5	Other contact hours:		<b>Total hours</b>	<b>60</b>	<b>Transfer Credit</b> Transfer credit already exists: <i>(See <a href="http://bctransferguide.ca">bctransferguide.ca</a>.)</i> <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Submit outline for (re)articulation: <input type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, fill in transfer credit form.)</i>
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<b>Total hours</b>	<b>60</b>														
	<b>Grading System</b> <input checked="" type="checkbox"/> Letter Grades <input type="checkbox"/> Credit/No Credit														
	<b>Expected Frequency of Course Offerings:</b> Annually <i>(Every semester, Fall only, annually, every other Fall, etc.)</i>														
<b>Department / Program Head or Director:</b> Karin Jager	<b>Date approved:</b> September 2018														
<b>Faculty Council approval</b>	<b>Date approved:</b> September 14, 2018														
<b>Dean/Associate VP:</b> Jacqueline Nolte	<b>Date approved:</b> September 14, 2018														
<b>Campus-Wide Consultation (CWC)</b>	<b>Date of posting:</b> November 16, 2018														
<b>Undergraduate Education Committee (UEC) approval</b>	<b>Date of meeting:</b> December 14, 2018														

Labs to be scheduled independent of lecture hours:  No  Yes

**Learning Outcomes:**

Upon successful completion of this course, students will be able to:

- Compile a body of work that demonstrate skills, knowledge, and preparation for future professional and academic engagement
- Define the design problem or challenge, research method(s), and results for a major design project
- Present evidence of professional skills and mastery of the design process
- Demonstrate an interdisciplinary strategic process and integrated skills for problem solving
- Develop case studies that demonstrate the value of design
- Critically reflect on project outcomes
- Identify relationships between career expectations and past learning and experiences

**Prior Learning Assessment and Recognition (PLAR)**

Yes     No, PLAR cannot be awarded for this course because this is a capstone course for the program.

**Typical Instructional Methods** (*Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion.*)

Learning activities include lectures, reflective exercises, participation in a related professional event, writing and oral presentation workshops, projects and peer review, critiques and group research activities. This may vary at the department's discretion.

**NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.**

**Typical Text(s) and Resource Materials** (*If more space is required, download Supplemental Texts and Resource Materials form.*)

Author	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1. Janda, Michael	Burn Your Portfolio: Stuff they don't teach you in design school, but should	<input checked="" type="checkbox"/>	Peachpit Press	2013
2. Collins, Hilary	Creative Research: The theory and practice of research for the creative industries	<input checked="" type="checkbox"/>	AVA Publishing	2018

**Required Additional Supplies and Materials** (*Software, hardware, tools, specialized clothing, etc.*)

Adobe Creative Suite, Apple computer, digital and print media.

**Typical Evaluation Methods and Weighting**

Final exam:	%	Assignments:	40%	Portfolio:	60%	Total:	100%
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**Details (if necessary):**

- Professional portfolio that includes projects created over the entire GDD Major brought to a professional standard
- Case study demonstrating boundary crossing competencies achieved in a cross-disciplinary project
- Final portfolio presentation to an industry and academic panel
- Participation in a related professional event

**Typical Course Content and Topics**

## Weeks 1 to 3

- The portfolio process – choosing your direction
- Types of portfolios – format, content and structure
- Expectations for evolving design disciplines, the role of research, integrative skills, and cross-disciplinary collaboration
- Pursuing further study, academic opportunities and preparing for graduate studies
- Planning your portfolio – project checklist
- Defining self-directed projects and building on a research project

## Weeks 3 to 6

- Creating design solutions using an iterative process
- Demonstrating ethics and professional standards of practice
- Presenting an independent research project as part of a portfolio
- Showing mastery of the design process and creative practice competency

## Weeks 7 to 9

- Articulating and writing case studies (defining the problem, research methods, design process, and results)
- Designing portfolio templates – information hierarchy and content

## Weeks 10 to 13

- Project rationales and critically reflecting on project outcomes – digital and print
- Presentation techniques for one-on-one and one-on-group
- Presenting for employment versus contractual and/or freelance work
- Preparing for and participating in a professional event
- Demonstrating your learning and experience
- Preparing for capstone assessment