



ORIGINAL COURSE IMPLEMENTATION DATE:

September 2025

REVISED COURSE IMPLEMENTATION DATE:

COURSE TO BE REVIEWED (six years after UEC approval):

March 2031

Course outline form version: 26/01/2024

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: GD 497		Number of Credits: 3 Course credit policy (105)													
Course Full Title: Practicum in Graphic and Digital Design Course Short Title: Practicum in GDD															
Faculty: Faculty of Humanities		Department (or program if no department): Graphic and Digital Design													
<p>Calendar Description:</p> <p>Students engage in a supervised experience in professional design practice. Students receive mentorship from industry practitioners, further develop design and time management skills acquired in prerequisite courses, and reflect on their learning by writing a publicly-displayed blog post. They will benefit from feedback about their work from an on-site practicum host and a faculty supervisor, and improve valuable soft skills needed in professional work.</p> <p>Note: The differential tuition fee includes an Adobe CC subscription for the class duration at no additional cost.</p> <p>Note: Students may take this course for credit up to three times.</p>															
Prerequisites (or NONE):		9 credits 300-level or higher including 6 credits of 300-level or higher GD, and department permission.													
Corequisites (if applicable, or NONE):															
Pre/corequisites (if applicable, or NONE):															
<p>Antirequisite Courses <i>(Cannot be taken for additional credit.)</i></p> <p>Former course code/number:</p> <p>Cross-listed with:</p> <p>Equivalent course(s):</p> <p><i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i></p>		<p>Course Details</p> <p>Special Topics course: No <i>(If yes, the course will be offered under different letter designations representing different topics.)</i></p> <p>Directed Study course: Yes; 2 repeats for credit <i>(See policy 207 for more information.)</i></p> <p>Grading System: Credit/No Credit</p> <p>Delivery Mode: May be offered in multiple delivery modes</p> <p>Expected frequency: Every semester</p> <p>Maximum enrolment (for information only): 24</p>													
<p>Typical Structure of Instructional Hours</p> <table border="1"> <tr> <td>Practicum</td> <td>80</td> </tr> <tr> <td>Lecture/seminar</td> <td>20</td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td></td> <td></td> </tr> <tr> <td>Total hours</td> <td>100</td> </tr> </table>		Practicum	80	Lecture/seminar	20							Total hours	100	<p>Prior Learning Assessment and Recognition (PLAR)</p> <p>PLAR is available for this course.</p>	
Practicum	80														
Lecture/seminar	20														
Total hours	100														
<p>Scheduled Laboratory Hours</p> <p>Labs to be scheduled independent of lecture hours: No</p>		<p>Transfer Credit <i>(See bctransferguide.ca.)</i></p> <p>Transfer credit already exists: No</p> <p>Submit outline for (re)articulation: No <i>(If yes, fill in transfer credit form.)</i></p>													
Department approval		Date of meeting:	November 27, 2024												
Faculty Council approval		Date of meeting:	January 17, 2025												
Undergraduate Education Committee (UEC) approval		Date of meeting:	March 28, 2025												

Learning Outcomes *(These should contribute to students' ability to meet program outcomes and thus Institutional Learning Outcomes.)*

Upon successful completion of this course, students will be able to:

1. Manage goals in the context of professional design practice.
2. Develop a plan, strategy, and schedule for experiential learning with the practicum host supervisor.
3. Demonstrate responsible, inclusive, and professional workplace practices.
4. Apply visual communication knowledge and technical skills to industry standards.
5. Reflect on the practicum experience through weekly and final written summaries.
6. Communicate effectively (verbally and in writing) with colleagues and team members.

Recommended Evaluation Methods and Weighting *(Evaluation should align to learning outcomes.)*

Practicum:	50%	Assignments:	50%	%
	%		%	%

Details:

Practicum: host evaluation (25%), course plan and time tracking (25%)

Assignments: weekly reflections (25%), blog post (25%)

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Instructional Methods *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Texts and Resource Materials *(Include online resources and Indigenous knowledge sources. [Open Educational Resources](#) (OER) should be included whenever possible. If more space is required, use the [Supplemental Texts and Resource Materials form](#).)*

Type	Author or description	Title and publication/access details	Year
1. Online resource	Association of Registered Graphic Designers of Canada	https://www.rgd.ca	2024
2. Online resource	Design Professionals of Canada	https://descan.ca/	2024
3. Textbook	Association of Registered Graphic Designers of Canada	The Business of Graphic Design	current
4.			
5.			

Required Additional Supplies and Materials *(Software, hardware, tools, specialized clothing, etc.)*

Studio spaces for this course provide access to Adobe CC, scanners and colour printing. It is recommended that students enrolled in the BFA Graphic and Digital Design major have a MacBook pro, but can access a Mac computer while on campus.

Course Content and Topics

- Students will work with a supervisor (practicum host) to develop a work plan outlining deliverables and timelines for the semester.
- Students will report on progress, weekly or bi-weekly, to faculty and supervisor using an agreed upon platform.
- Final deliverables include a blog post on the GDD website, with relevant photo documentation.
- Reflections should include an overview of on-going learning and assessment of the experience through the semester.
- Student will meet with the practicum host to discuss evaluation midway, and at the end of the experience.