

COURSE IMPLEMENTATION DATE:	January 2006
COURSE REVISED IMPLEMENTATION DATE:	January 2010
COURSE TO BE REVIEWED:	January 2010
(Four years after implementation date)	(MONTH YEAR format)

OFFICIAL COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department and the material will vary - see course syllabus available from instructor

FACULTY/DEPARTMENT:	GEOGRAPHY	
GEOG 362	N/A	4
COURSE NAME/NUMBER	FORMER COURSE NUMBER	UCFV CREDITS
Geography of Tourism, Recreation, and Sport		
COURSE DESCRIPTIVE TITLE		

CALENDAR DESCRIPTION:

The purpose of this course is to provide students with an introduction to tourism and recreation systems from a geographic perspective. Topics include the supply of and demand for tourism and recreation products and services, the importance of demographic factors in shaping the availability of leisure time and the way in which this time is spent, the impacts of tourism and recreation in both developed and developing countries, and the ways in which communities plan for tourism and recreation development. Field trips outside of regular class hours are required.

PREREQUISITES: **GEOG 211, 241, or 242.**
COREQUISITES:

SYNONYMOUS COURSE(S)	SERVICE COURSE TO:
(a) Replaces: _____ (Course #)	_____
(b) Cannot take: _____ for further credit. (Course #)	_____

TOTAL HOURS PER TERM: 60	TRAINING DAY-BASED INSTRUCTION
STRUCTURE OF HOUR	LENGTH OF COURSE _____
Lectures: 35 Hrs	HOURS PER DAY: _____
Seminar: 15 Hrs	
Laboratory: _____ Hrs	
Field Experience: 10 Hrs	
Student Directed Learning _____ Hrs	
Other (Specify): _____ Hrs	

MAXIMUM ENROLLMENT:	<u>28</u>
EXPECTED FREQUENCY OF COURSE OFFERINGS:	Once every year
WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

AUTHORIZATION SIGNATURES:

Course Designer(s): _____ Dr. Michelle J. Rhodes	Chairperson: _____ Raymond Welch (<i>Curriculum Committee</i>)
Department Head: _____ Dr. Sandy Vanderburgh	Dean: _____ Dr. Virginia B. Cooke
PAC Approval in Principle Date: _____	PAC Final Approval Date: February 25, 2005

LEARNING OBJECTIVES / GOALS / OUTCOMES / LEARNING OUTCOMES:

1. To introduce the concepts of supply and demand within tourism and recreation.
2. To use geographic techniques and approaches to interpret the impact of tourism on regional communities and the natural environment.
3. To critically assess the relationship between different socio-demographic factors (race, income, gender) and the development and distribution of recreation goods and tourism services.
4. To enhance a student's interpretive and written abilities within geography, with specific attention to tourism and recreation.
5. To understand how leisure time is one of the primary influences on cultural and 'natural' landscapes, cultural evolution and diffusion, and economic development.
6. To further evaluate how planning measures may or may not successfully mitigate the impacts of tourism and recreation development.

METHODS:

Lectures, seminars, AV material, and two field trips (Lower Mainland and Skagit County, WA)

PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Credit can be awarded for this course through PLAR (Please check :) Yes No

METHODS OF OBTAINING PLAR:

Challenge Exam and Portfolio

TEXTBOOKS, REFERENCES, MATERIALS:

[Textbook selection varies by instructor. An example of texts for this course might be:]

Shaw, G., and Williams, A.M. 2002. *Critical Issues in Tourism*. Oxford: Blackwell.
--and--
Course reader

SUPPLIES / MATERIALS:

There will be a fee for field trip transportation and accommodation costs.

STUDENT EVALUATION:

[An example of student evaluation for this course might be:]

Exams (Midterm and Final)	40%
Field Reports (2)	20%
Research Essay	30%
Participation and Seminar Presentation	10%

(Requirements for participation component will be indicated in course outline at start of semester)

COURSE CONTENT:

Course content varies by instructor. An example of course content might be:

Part I: Introduction

1. Introduction to Course; Basic concepts, definitions
2. Historical Development of tourism, leisure, recreation resources
3. The importance of sports

Part II: Understanding 'Demand'

4. Socio-economic influences on demand
5. Motivation and decision-making processes; Seasonality
6. Media, Globalization, and Shrinking Time-Space Barriers

Part III: Understanding 'Supply'

7. Identifying resource potential; Inventory and analysis
8. Urban tourism and recreation resources; Business tourism; Sports tourism
9. Rural tourism and recreation resources; Cultural and Indigenous tourism resources
10. Local, regional, and national parks

Part IV: Understanding Impacts, Achieving Sustainability

11. Overview of cultural, economic, social impacts
12. Differential impacts on rural, developing world communities
13. Defining and achieving sustainability in tourism and recreation; ecotourism
14. Course conclusion