



COURSE IMPLEMENTATION DATE: January 2006  
 COURSE REVISED IMPLEMENTATION DATE: September 2010  
 COURSE TO BE REVIEWED: January 2014  
*(four years after UPAC approval)* *(month, year)*

**OFFICIAL UNDERGRADUATE COURSE OUTLINE INFORMATION**

Students are advised to keep course outlines in personal files for future use.  
 Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor

<u>GEOG 362</u>	<u>Geography</u>	<u>4</u>
COURSE NAME/NUMBER	FACULTY/DEPARTMENT	UFV CREDITS
<b>Geography of Tourism and Recreation</b>		
COURSE DESCRIPTIVE TITLE		

**CALENDAR DESCRIPTION:**

This course introduces students to tourism and recreation systems from a geographic perspective. Topics include the spatial supply of and demand for tourism and recreation products and services, the importance of demographic factors in shaping the availability of leisure time and the way in which this time is spent, the impacts of tourism and recreation in both developed and developing countries, and the ways in which communities plan for tourism and recreation development. Field trips outside of regular class hours are required.

PREREQUISITES: One of: GEOG 240, GEOG 241, GEOG 242, KPE 130  
 COREQUISITES:  
 PRE or COREQUISITES:

**SYNONYMOUS COURSE(S):**

- (a) Replaces: \_\_\_\_\_
- (b) Cross-listed with: \_\_\_\_\_
- (c) Cannot take: \_\_\_\_\_ for further credit.

**SERVICE COURSE TO:** *(department/program)*

**TOTAL HOURS PER TERM:** 60

**STRUCTURE OF HOURS:**

Lectures: 35 Hrs  
 Seminar: 15 Hrs  
 Laboratory: \_\_\_\_\_ Hrs  
 Field experience: 10 Hrs  
 Student directed learning: \_\_\_\_\_ Hrs  
 Other (specify): \_\_\_\_\_ Hrs

**TRAINING DAY-BASED INSTRUCTION:**

Length of course: \_\_\_\_\_  
 Hours per day: \_\_\_\_\_

**OTHER:**

Maximum enrolment: 28  
 Expected frequency of course offerings: Once every other year  
*(every semester, annually, every other year, etc.)*

**WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)**  Yes  No  
**WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)**  Yes  No  
**TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:**  Yes  No

Course designer(s): <u>Dr. Michelle Rhodes</u>	Date approved: <u>November 2009</u>
Department Head: <u>Dr. Ken Brealey</u>	Date of meeting: <u>November 27, 2009</u>
Supporting area consultation (Pre-UPAC)	Date approved: <u>January 2010</u>
Curriculum Committee chair: _____	Date approved: <u>January 2010</u>
Dean/Associate VP: <u>Dr. Jacqueline Nolte</u>	Date of meeting: <u>January 29, 2010</u>
Undergraduate Program Advisory Committee (UPAC) approval	

**LEARNING OUTCOMES:**

Upon successful completion of this course, students will be able to:

1. utilize the concepts of geographical supply and demand in tourism and recreation studies;
2. show how leisure time is one of the primary influences on cultural and 'natural' landscapes, cultural evolution and diffusion, and economic geography in source and destination places and regions;
3. critically assess the relationship between different socio-demographic factors (race, income, gender) and the development and spatial distribution of recreation goods and tourism services;
4. demonstrate advanced interpretive and written abilities in geography, with specific attention to tourism and recreation;
5. apply geographic techniques and approaches to interpret the impact of tourism on regional communities and the natural environment;
6. evaluate how planning measures may or may not successfully mitigate the impacts of tourism and recreation development.

**METHODS:** *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Lectures, seminars, AV material, and field trips.

**METHODS OF OBTAINING PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):**

- Examination(s)                       Portfolio assessment                       Interview(s)
- Other (specify):                       PLAR cannot be awarded for this course for the following reason(s):

**TEXTBOOKS, REFERENCES, MATERIALS:** *[Textbook selection varies by instructor. Examples for this course might be:]*

Wall, G., and A. Mathieson. *Tourism: Change, Impacts, and Opportunities*. Prentice Hall. Latest edition.  
Course reader

**SUPPLIES / MATERIALS:**

There will be a fee for field trip transportation costs.

**STUDENT EVALUATION:** *[An example of student evaluation for this course might be:]*

Exams (midterm and final)	45%
Research essay	25%
Group project	25%
Participation	5%

(Requirements for participation component will be indicated in course outline at start of semester)

**COURSE CONTENT:** *[Course content varies by instructor. An example of course content might be:]*

**Part I:** Introduction

1. Introduction to Course; Basic concepts, definitions
2. Historical Development of tourism, leisure, recreation resources
3. Development of national parks

**Part II:** Understanding 'Demand'

4. Socio-economic influences on demand
5. Motivation and decision-making processes; Seasonality
6. Media, Globalization, and Shrinking Time-Space Barriers

**Part III:** Understanding 'Supply'

7. Identifying resource potential; Inventory and analysis
8. Urban tourism and recreation resources; Business tourism; Sports tourism
9. Rural tourism and recreation resources; Cultural and Indigenous tourism resources
10. Local, regional, and national parks

**Part IV:** Understanding Impacts, Achieving Sustainability

11. Overview of cultural, economic, social impacts
12. Differential impacts on rural, developing world communities
13. Defining and achieving sustainability in tourism and recreation; ecotourism
14. Course conclusion