CROSS-LISTED COURSE OUTLINE

COURSE IMPLEMENTATION DATE:	September 2009
COURSE REVISED IMPLEMENTATION DATE:	January 2014
COURSE TO BE REVIEWED:	January 2020
(six years after UEC approval)	*(month, year)*

CROSS-LISTED COURSE OUTLINE INFORMATION

This is a cross-listed course. Only one official course outline exists for this course, listed under the original course name and number. Please refer to the official course outline for full course information.

Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor

JRNL 301	Communications	4
COURSE NAME/NUMBER	FACULTY/DEPARTMENT	UFV CREDITS

Advanced Practice of Journalism
COURSE DESCRIPTIVE TITLE

OFFICIAL COURSE OUTLINE:

This is a cross-listed course. Please refer to **CMNS 301** for the official course outline.

CALENDAR DESCRIPTION:

The course applies journalism skills to other media formats including radio, television, and the internet. This course provides a practical introduction to the technologies and techniques of digital media communication, including video, still image, sound capture and manipulation, internet-based publishing and research, digitizing, editing, and archiving. In the workshop/labs, students will have the opportunity to explore writing across various news genres, writing for the web, developing on-air voice delivery as “news anchor” and “remote reporter”, selecting interview clips, designing graphics and transitions, and presenting final products.

This course is offered as CMNS 301 and JRNL 301. Students may take only one of these for credit.

PREREQUISITES: CMNS 300/JRNL 300 or 45 university-level credits including one of CMNS 125, CMNS 155, CMNS 175, or ENGL 105.

COREQUISITES:

PRE or COREQUISITES:

SYNONYMOUS COURSE(S):

(a) Replaces:

(b) Cross-listed with: **CMNS 301**

(c) Cannot take: **CMNS 301** for further credit.

SERVICE COURSE TO (department/program):

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)	☐ Yes	☒ No
WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)	☐ Yes	☒ No
TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:	☐ Yes	☒ No

Course designer(s):	**Marcella LaFever and Paul Burkhart**		
Department Head:	**Samantha Pattridge**	Date approved:	**January 11, 2013**
Campus-Wide Consultation (CWC)		Date of meeting:	**n/a**
Curriculum Committee chair:	**Amanda McCormick**	Date approved:	**September 13, 2013**
Dean/Associate VP:	**Jacqueline Nolte**	Date approved:	**September 13, 2013**
Undergraduate Education Committee (UEC) approval		Date of meeting:	**September 27, 2013**