CROSS-LISTED COURSE OUTLINE

COURSE IMPLEMENTATION DATE:	November 1993
COURSE REVISED IMPLEMENTATION DATE:	September 2010
COURSE TO BE REVIEWED: *(four years after UPAC approval)*	March 2012 *(month, year)*

CROSS-LISTED COURSE OUTLINE INFORMATION

This is a cross-listed course. Only one official course outline exists for this course, listed under the original course name and number. Please refer to the official course outline for full course information.

Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor

MACS 255	Social, Cultural and Media Studies	3
COURSE NAME/NUMBER	FACULTY/DEPARTMENT	UFV CREDITS

Introduction to Social Research
COURSE DESCRIPTIVE TITLE

OFFICIAL COURSE OUTLINE:

This is a cross-listed course. Please refer to **SOC 255** for the official course outline.

CALENDAR DESCRIPTION:

This course provides a critical introduction to sociological and social anthropological research techniques, data analysis, and questions of methodology. Among the topics considered will be the research cycle, research design, developing and measuring concepts, sampling, methods of data collection, and elementary data analysis. Considerable importance will be given to an exploration of interpretive frameworks that guide research projects, as well as questions of ethical research.

Note: This course is offered as SOC 255, ANTH 255, and MACS 255. Students may take only one of these for credit.

PREREQUISITES:	One of ANTH 102, SOC 101, or MACS 110
COREQUISITES:	None
PRE or COREQUISITES:	

SYNONYMOUS COURSE(S):

(a) Replaces: **SCMS 255**
(b) Cross-listed with: **ANTH 255/SOC 255**
(c) Cannot take: **ANTH 255/SOC 255** for further credit.

SERVICE COURSE TO (department/program):

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)	☒ Yes	☐ No
WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)	☐ Yes	☐ No
TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:	☒ Yes	☐ No

Course designer(s):	**Douglas Hudson/Katherine Watson**		
Department Head:	**Eric Spalding**	Date approved:	**September 11, 2009**
Supporting area consultation (Pre-UPAC)		Date of meeting:	**November 6, 2009**
Curriculum Committee chair:	**Moira Kloster**	Date approved:	**January 2010**
Dean/Associate VP:	**Jacqueline Nolte**	Date approved:	**January 2010**
Undergraduate Program Advisory Committee (UPAC) approval		Date of meeting:	**January 29, 2010**