



ORIGINAL COURSE IMPLEMENTATION DATE:

January 2027

REVISED COURSE IMPLEMENTATION DATE:

COURSE TO BE REVIEWED (six years after UEC approval): June 2032

Course outline form version: 29/08/2024

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: MACS 307		Number of Credits: 4 Course credit policy (105)													
Course Full Title: Decolonizing Media and Communication Course Short Title: Decolonizing Media & Comm															
Faculty: Faculty of Social Sciences		Department/School: School of Culture, Media, and Society													
Calendar Description: Critically analyzes settler colonialism's use of media and communication to exclude and/or misrepresent colonial othering, as well as how those colonized harness media and communication as tools of decolonization, resistance, and resurgence. Special attention is given to settler colonialism in Canada and media texts produced by Indigenous Peoples locally and across Turtle Island. Note: Students with credit for MACS 399R cannot take this course for further credit.															
Prerequisites (or NONE):		45 university-level credits, including MACS 110 or MACS 130.													
Corequisites (if applicable, or NONE):		None.													
Pre/corequisites (if applicable, or NONE):		None.													
Antirequisite Courses (<i>Cannot be taken for additional credit.</i>) Former course code/number: MACS 399R Cross-listed with: Equivalent course(s): (<i>If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.</i>)		Course Details Special Topics course: No (<i>If yes, the course will be offered under different letter designations representing different topics.</i>) Directed Study course: No (<i>See policy 207 for more information.</i>) Grading System: Letter grades Delivery Mode: Face-to-face only Expected frequency: Annually Maximum enrolment (for information only): 25													
Typical Structure of Instructional Hours <table border="1"><tr><td>Lecture/seminar</td><td>60</td></tr><tr><td></td><td></td></tr><tr><td></td><td></td></tr><tr><td></td><td></td></tr><tr><td></td><td></td></tr><tr><td>Total hours</td><td>60</td></tr></table>		Lecture/seminar	60									Total hours	60	Prior Learning Assessment and Recognition (PLAR) PLAR is available for this course.	
Lecture/seminar	60														
Total hours	60														
Scheduled Laboratory Hours Labs to be scheduled independent of lecture hours: No		Transfer Credit (<i>See bctransferguide.ca.</i>) Transfer credit already exists: No Submit outline for (re)articulation: No (<i>If yes, fill in transfer credit form.</i>)													
Department approval		Date of meeting: October 9, 2025													
Faculty Council approval		Date of meeting: November 7, 2025													
Undergraduate Education Committee (UEC) approval		Date of meeting: June 19, 2026													

Learning Outcomes *(These should contribute to students' ability to meet program outcomes and thus Institutional Learning Outcomes.)*

Upon successful completion of this course, students will be able to:

1. Explain the role of media and communication in the processes of settler colonialism and decolonization.
2. Recognize examples of settler colonialism's use of media and communication in B.C. and Canada.
3. Reflect on settler identity and responsibility via various forms of media and communication individually and collectively.
4. Summarize key differences between Western and Indigenous worldviews and how they are represented and/or excluded in media and communication.
5. Explain the importance of decolonizing media and communication studies.
6. Critique Western media's negation and/or misrepresentation of Indigenous Peoples in the past and present.
7. Describe the rise of Indigenous media in Canada as a form of Indigenous resistance, resurgence, and sovereignty.
8. Analyze the significance of various Indigenous texts across multiple media formats.

Recommended Evaluation Methods and Weighting *(Evaluation should align to learning outcomes.)*

Holistic assessment:	20%	Assignments:	50%	Project:	30%
	%		%		%

Details:

Assignments will include a variety of standard and creative in-class individual and group exercises. These may include, but are not limited to, small and large group discussions or debates, applying course theories and methods to unique media texts, visual mapping, brainstorming, and learning field-related research skills, etc. Other evaluations include a proposal for and submission of either a final academic paper or creative project.

Holistic assessment includes weekly reflection.

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Instructional Methods *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Lectures; class and/or small group discussions and exercises; media viewings; guest lecturers; presentations.

Texts and Resource Materials *(Include online resources and Indigenous knowledge sources. [Open Educational Resources](#) (OER) should be included whenever possible. If more space is required, use the [Supplemental Texts and Resource Materials form](#).)*

Type	Author or description	Title and publication/access details	Year
1. Book	Emma Battell Lowman and Adam J. Barker	<i>Settler: Identity and Colonialism in 21st Century Canada</i>	2015
2. Book	Miranda J. Brady and John M.H. Kelley	<i>We Interrupt This Program: Indigenous Media Tactics in Canadian Culture</i>	2017
3. Book	Karrmen Crey (Stó:lō from Cheam First Nation)	<i>Producing Sovereignty: The Rise of Indigenous Media in Canada</i>	2024
4. Indigenous knowledge	Various Indigenous media texts, e.g.) storytelling/oral traditions, non-fiction and fiction writing, TV, film, documentaries, music, art, digital media, etc.		
5. Journal	Various articles from academic journals available through UFV Library		

Required Additional Supplies and Materials *(Software, hardware, tools, specialized clothing, etc.)***Course Content and Topics**

- Decolonizing media and communication studies
- Settler colonialism in B.C. and Canada
- Settler identity and responsibility
- Western media's exclusion and (mis)representation of Indigenous Peoples and their ways of knowing and being
- Indigenous research, theory, and practice
- Indigenous media tactics
- Rise of Indigenous media
- Testimonial, oral histories, and documentary
- Film and television
- Journalism and media activism
- Futurisms and speculative fiction
- Art and digital media
- Music and streetwear

--