ORIGINAL COURSE IMPLEMENTATION DATE: January 1997
REVISED COURSE IMPLEMENTATION DATE: January 2019
COURSE TO BE REVIEWED (six years after UEC approval)**:** May 2024
Course outline form version: 10/27/2017

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: MACS 334	**Number of Credits:** 4 Course credit policy (105)

Course Full Title: Cultural Policy in Canada
Course Short Title:
(Transcripts only display 30 characters. Departments may recommend a short title if one is needed. If left blank, one will be assigned.)

Faculty: Faculty of Social Sciences	**Department (or program if no department):** Social, Cultural & Media Studies

Calendar Description:

Examines the essential role played by the federal government in shaping and supporting culture in Canada. Explores Ottawa's involvement in such areas as radio and television broadcasting, Indigenous media, the fine and performing arts, and multiculturalism.

Note: This course is offered as MACS 334 and SOC 334. Students may take only one of these for credit.

Prerequisites (or NONE):	45 university-level credits, including three credits of AH, MACS, or SOC.
Corequisites (if applicable, or NONE):	
Pre/corequisites (if applicable, or NONE):	

Antirequisite Courses *(Cannot be taken for additional credit.)*
Former course code/number: **SCMS 334**
Cross-listed with: **SOC 334**
Dual-listed with:
Equivalent course(s):
(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)

Typical Structure of Instructional Hours

Lecture/seminar hours	45
Tutorials/workshops	15
Supervised laboratory hours	
Experiential (field experience, practicum, internship, etc.)	
Supervised online activities	
Other contact hours:	
Total hours	**60**

Labs to be scheduled independent of lecture hours: ☒ No ☐ Yes

Special Topics
This course is offered with different topics:
☒ No ☐ Yes *(Double-click on box to select it as checked.)*
If yes, different lettered courses may be taken for credit:
☐ No ☐ Yes, repeat(s) ☐ Yes, no limit
(The specific topic will be recorded when offered.)

Transfer Credit
Transfer credit already exists: *(See **bctransferguide.ca**.)*
☐ No ☒ Yes
Submit revised outline for rearticulation:
☒ No ☐ Yes *(If yes, fill in transfer credit form.)*

Grading System
☒ Letter Grades ☐ Credit/No Credit

Expected Frequency of Course Offerings:
Annually
(Every semester, Fall only, annually, every other Fall, etc.)

Department / Program Head or Director: Martha Dow	**Date approved:**	March 26, 2018
Faculty Council approval	**Date approved:**	April 6, 2018
Dean/Associate VP: Jacqueline Nolte	**Date approved:**	April 6, 2018
Campus-Wide Consultation (CWC)	**Date of posting:**	May 11, 2018
Undergraduate Education Committee (UEC) approval	**Date of meeting:**	May 18, 2018

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Demonstrate a basic knowledge of policy analysis;
- Identify how and why policy decisions are made;
- Explain why the government intervenes in cultural production in Canada;
- List the government's priorities in cultural policy matters;
- Assess the pros and cons of government involvement in cultural matters;
- Evaluate the role that culture can play in nation-building;
- Discuss the history of the Canadian government's involvement in supporting and regulating culture;
- Describe examples of government-supported culture in Canada.

Prior Learning Assessment and Recognition (PLAR)

☒ Yes ☐ No, PLAR cannot be awarded for this course because

Typical Instructional Methods *(Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion.)*

Lectures, in-class discussions, group discussions, student-led activities, videos, music, practice tests.

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials *(If more space is required, download Supplemental Texts and Resource Materials form.)*

	Author	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1.	Vipond, Mary	"The Government and the Mass Media," *The Mass Media in Canada*	☒	J. Lorimer & Co.	20l11
2.	Dowell, Kristin L.	"Canadian Cultural Policy and Aboriginal Media," *Sovereign Screens: Aboriginal Media on the Canadian West Coast*	☒	University of Nebraska Press	2013
3.	Fleras, Augie	"Unsilencing Aboriginal Voices: Toward an Indigenous Media Gaze," *Media Gaze: Representations of Diversities in Canada*	☒	UBC Press	2011
4.	Mackey, Eva	"Managing the House of Difference: Official Multiculturalism," *The House of Difference: Cultural Politics and National Identity in Canada*	☒	University of Toronto Press	2002
5.	Fatona, Andrea	"Arts Funding, the State and Canadian Nation-Making: Producing Governable Subjects," *Critical Inquiries: A Reader in Studies of Canada*, Lynn Caldwell, Carrianne Leung and Darryl Leroux, editors.	☒	Fernwood Publishing	2013

Required Additional Supplies and Materials *(Software, hardware, tools, specialized clothing, etc.)*

None.

Typical Evaluation Methods and Weighting

Final exam:	25%	Assignments:	35%	Field experience:	%	Portfolio:	%
Midterm exam:	20%	Project:	%	Practicum:	%	Other:	20%
Quizzes/tests:	%	Lab work:	%	Shop work:	%	Total:	100%

Details (if necessary): Two assignments (15% and 20%); "Other" includes a presentation (15%) and participation (5%).

Typical Course Content and Topics

Week 1 An introduction to policy analysis.

Weeks 2 to 4: Broadcasting policy in Canada:
- A concise history;
- Key issues;
- The government's role.

Weeks 5 to 7: Multiculturalism and the state in Canada:
- A concise history;
- Key issues;
- The government's role.

Weeks 8 to 10: The state and the arts in Canada:
- A concise history;
- Key issues;
- The government's role.

Weeks 11 to 13: The state and indigenous media in Canada:
- A concise history;
- Key issues;
- The government's role.