



ORIGINAL COURSE IMPLEMENTATION DATE: January 1997  
 REVISED COURSE IMPLEMENTATION DATE: September 2026  
 COURSE TO BE REVIEWED (six years after UEC approval): April 2032  
 Course outline form version: 29/08/2024

## OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

**Note: The University reserves the right to amend course outlines as needed without notice.**

<b>Course Code and Number:</b> MACS 334	<b>Number of Credits:</b> 4 <a href="#">Course credit policy (105)</a>										
<b>Course Full Title:</b> Cultural Policy in Canada <b>Course Short Title:</b> Cultural Policy in Canada											
<b>Faculty:</b> Faculty of Social Sciences	<b>Department/School:</b> School of Culture, Media and Society										
<b>Calendar Description:</b> Examines the changing role of the federal government in shaping and supporting culture in Canada. Explores Ottawa's involvement in areas such as radio and television broadcasting, Indigenous media, the fine and performing arts, and multiculturalism.  Note: This course is offered as MACS 334 and SOC 334. Students may take only one of these for credit.											
<b>Prerequisites (or NONE):</b>	45 university-level credits including 3 credits of AH, MACS, or SOC.										
<b>Corequisites (if applicable, or NONE):</b>	None.										
<b>Pre/corequisites (if applicable, or NONE):</b>	None.										
<b>Antirequisite Courses</b> <i>(Cannot be taken for additional credit.)</i> Former course code/number: <b>SCMS 334</b> Cross-listed with: <b>SOC 334</b> Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>	<b>Course Details</b> Special Topics course: <b>No</b> <i>(If yes, the course will be offered under different letter designations representing different topics.)</i> Directed Study course: <b>No</b> <i>(See <a href="#">policy 207</a> for more information.)</i> Grading System: <b>Letter grades</b> Delivery Mode: <b>May be offered in multiple delivery modes</b> Expected frequency: <b>Annually</b> Maximum enrolment (for information only): <b>25</b>										
<b>Typical Structure of Instructional Hours</b> <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <tr> <td style="width: 80%;">Lecture/seminar</td> <td style="width: 20%; text-align: center;">45</td> </tr> <tr> <td>Tutorials/workshops</td> <td style="text-align: center;">15</td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td style="text-align: right;"><b>Total hours</b></td> <td style="text-align: center;"><b>60</b></td> </tr> </table>	Lecture/seminar	45	Tutorials/workshops	15					<b>Total hours</b>	<b>60</b>	<b>Prior Learning Assessment and Recognition (PLAR)</b> PLAR is available for this course.
Lecture/seminar	45										
Tutorials/workshops	15										
<b>Total hours</b>	<b>60</b>										
<b>Scheduled Laboratory Hours</b> Labs to be scheduled independent of lecture hours: <b>No</b>	<b>Transfer Credit</b> <i>(See <a href="http://bctransferguide.ca">bctransferguide.ca</a>.)</i> Transfer credit already exists: <b>Yes</b> Submit outline for (re)articulation: <b>No</b> <i>(If yes, fill in <a href="#">transfer credit form</a>.)</i>										
<b>Department approval</b>	<b>Date of meeting:</b> October 30, 2025										
<b>Faculty Council approval</b>	<b>Date of meeting:</b> December 5, 2025										
<b>Undergraduate Education Committee (UEC) approval</b>	<b>Date of meeting:</b> April 24, 2026										

**Learning Outcomes** *(These should contribute to students' ability to meet program outcomes and thus Institutional Learning Outcomes.)*

Upon successful completion of this course, students will be able to:

1. Describe how Canadian media organizations in the public and private sectors were created and have evolved in response to changes in public policy.
2. Appraise examples of Canadian culture in terms of how effectively they represent Canada to its citizens and to the world.
3. Apply sociological research and concepts (e.g. culture, governmentality, Indigeneity, social integration, social stratification, race and ethnicity, representation, etc.) to the analysis of cultural policy.
4. Explain the relationship between cultural policy and social justice, and how they guide media organizations' contributions to equity and justice.
5. Assess how the media in Canada contribute to national identity, in part through the creation of imagined communities throughout the country, or fall short in doing so.
6. Describe public policies designed to improve how the media represent minority/marginalized populations in Canada, particularly Indigenous peoples.

**Recommended Evaluation Methods and Weighting** *(Evaluation should align to learning outcomes.)*

Final exam:	20%	Assignments:	40%	Quizzes/tests/midterm:	40%
Other	%		%		%

**Details:**

Two assignments (20% each) and two midterms (20% each).

**NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.**

**Typical Instructional Methods** *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Lectures, in-class discussions, group discussions, student-led activities, videos, music, practice tests.

**Texts and Resource Materials** *(Include online resources and Indigenous knowledge sources. [Open Educational Resources](#) (OER) should be included whenever possible. If more space is required, use the [Supplemental Texts and Resource Materials form](#).)*

Type	Author or description	Title and publication/access details	Year
1. Book	Anderson, Benedict	<i>Imagined Communities: Reflections on the Origin and Spread of Nationalism</i> , revised edition.	2016
2. Article	Lacassagne, Aurélie	"Canadian Cultural Policy and Indigenous Arts: Taking Stock," <i>Canadian Cultural Policy in Transition</i> , Devin Beauregard and Jonathan Paquette, editors.	2021
3. Book	Crey, Karmen	<i>Producing Sovereignty: The Rise of Indigenous Media in Canada</i> .	2024
4. Article	Bloemraad, Irene	"Multiculturalism and Inclusive Democracy: Canadian Multiculturalism and Immigrant Citizenship," <i>Assessing Multiculturalism in Global Comparative Perspective: A New Politics of Diversity for the 21<sup>st</sup> Century?</i> Yasmeen Abu-Laban, Alain-G Gagnon and Arjun Tremblay, editors.	2022
5. Book	Bannerji, Himani	<i>Dark Side of the Nation: Essays on Multiculturalism, Nationalism and Racism</i> .	2000

**Required Additional Supplies and Materials** *(Software, hardware, tools, specialized clothing, etc.)*

None.

**Course Content and Topics**

- Introduction to policy analysis
- Cultural policy and social justice
- Cultural policy as governmentality
- Broadcasting policy in Canada (a concise history, key issues, the government's role)
- Multiculturalism and the state in Canada (a concise history, key issues, the government's role)
- The state and the arts in Canada (a concise history, key issues, the government's role)
- The state and indigenous media in Canada (a concise history, key issues, the government's role)
- The media, the state, and minority/marginalized populations in Canada