CROSS-LISTED COURSE OUTLINE

COURSE IMPLEMENTATION DATE:	September 2008
COURSE REVISED IMPLEMENTATION DATE:	
COURSE TO BE REVIEWED: *(four years after UPAC approval)*	November 2011 *(month, year)*

CROSS-LISTED COURSE OUTLINE INFORMATION

This is a cross-listed course. Only one official course outline exists for this course, listed under the original course name and number. Please refer to the official course outline for full course information.

Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor

MACS 480	Communications	4
COURSE NAME/NUMBER	FACULTY/DEPARTMENT	UCFV CREDITS

Crisis Communications

COURSE DESCRIPTIVE TITLE

OFFICIAL COURSE OUTLINE:

This is a cross-listed course. Please refer to **CMNS 480** for the official course outline.

CALENDAR DESCRIPTION:

Crises are unexpected threats for which response time is short. Their origins can be natural (as with ice storms or tsunamis) or human (as with acts of terrorism or oil spills). This course uses Canadian and foreign examples to explore how to (and how not to) deal with serious challenges to public safety. To do so, it draws on both theoretical and practical approaches to communicating with diverse audiences in crisis situations.

Note: This course is offered as CMNS 480 and MACS 480. Students may take only one of these for credit.

PREREQUISITES:	60 university-level credits, including six credits of lower-level MACS or CMNS or a combination.
COREQUISITES:	None
PRE or COREQUISITES:	

SYNONYMOUS COURSE(S):

(a) Replaces: **NA**

(b) Cross-listed with: **CMNS 480**

(c) Cannot take: **CMNS 480** for further credit.

SERVICE COURSE TO (department/program):

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)	☐ Yes	☐ No
WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)	☒ Yes	☐ No
TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:	☐ Yes	☒ No

Course designer(s):	**Eric Spalding, PhD, Madeleine Hardin, MA in assoc. with Peter Anderson, SFU**		
Department Head:	**Lynn Kirkland Harvey**	Date approved:	**Sept. 26, 2007**
Supporting area consultation (UPACA1)		Date of meeting:	**Oct. 5, 2007**
Curriculum Committee chair:	**Moira Kloster**	Date approved:	**Oct. 12, 2007**
Dean/Associate VP:	**Eric Davis**	Date approved:	**Oct. 12, 2007**
Undergraduate Program Advisory Committee (UPAC) approval		Date of meeting:	**Nov. 23, 2007**