UNIVERSITY OF THE FRASER VALLEY

ORIGINAL COURSE IMPLEMENTATION DATE: September 2000
REVISED COURSE IMPLEMENTATION DATE: September 2022
COURSE TO BE REVIEWED (six years after UEC approval)**:** April 2027
Course outline form version: 10/27/2017

OFFICIAL UNDERGRADUATE CROSS-LISTED OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: MACS 480	**Number of Credits: 3** Course credit policy (105)
Course Full Title: Crisis Communication **Course Short Title:** *(Transcripts only display 30 characters. Departments may recommend a short title if one is needed. If left blank, one will be assigned.)*	
Faculty: Faculty of Humanities	**Department (or program if no department):** Communications
Official Course Outline: This is a cross-listed course. Please refer to **CMNS 480** for the official course outline.	
Calendar Description: Canadian and international examples are used to explore how to (and how not to) deal with crises and serious challenges to public safety. To do so, this course draws on both theoretical and practical approaches to communicating strategically with diverse audiences in crises. Note: This course is offered as CMNS 480 and MACS 480. Students may take only one of these for credit.	
Prerequisites (or NONE):	60 university-level credits, including six credits of lower-level and three credits of upper-level MACs and/or CMNS.
Corequisites (if applicable, or NONE):	
Pre/corequisites (if applicable, or NONE):	
Antirequisite Courses *(Cannot be taken for additional credit.)* Former course code/number: Cross-listed with: **CMNS 480** Dual-listed with: Equivalent course(s): **CMNS 480** *(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)*	**Transfer Credit** Transfer credit already exists: *(See **bctransferguide.ca**.)* ☐ No ☒ Yes Submit outline for (re)articulation: ☒ No ☐ Yes *(If yes, fill in transfer credit form.)*

Department / Program Head or Director: Samantha Pattridge	**Date approved:**	March 2021
Faculty Council approval	**Date approved:**	March 19, 2021
Dean/Associate VP:	**Date approved:**	March 19, 2021
Campus-Wide Consultation (CWC)	**Date of posting:**	April 9, 2021
Undergraduate Education Committee (UEC) approval	**Date of meeting:**	April 23, 2021