



ORIGINAL COURSE IMPLEMENTATION DATE: January 2018
 REVISED COURSE IMPLEMENTATION DATE: September 2023
 COURSE TO BE REVIEWED (six years after UEC approval): March 2029
 Course outline form version: 06/18/2021

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: MEDA 360	Number of Credits: 4 Course credit policy (105)										
Course Full Title: Professional Practices for Creative Digital Industries Course Short Title: Prof Practice Digital Industry											
Faculty: Faculty of Humanities	Department (or program if no department): Media Arts										
Calendar Description: Students undertake independent research to identify the particular skills needed in the media arts industries, plan a professional portfolio to demonstrate their skills to potential employers, manage media arts projects, and conduct themselves professionally in creative digital occupations.											
Prerequisites (or NONE):	45 university-level credits including MEDA 260.										
Corequisites (if applicable, or NONE):											
Pre/corequisites (if applicable, or NONE):											
Antirequisite Courses <i>(Cannot be taken for additional credit.)</i> Former course code/number: Cross-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>	Course Details Special Topics course: No <i>(If yes, the course will be offered under different letter designations representing different topics.)</i> Directed Study course: No Grading System: Letter Grades Delivery Mode: May be offered in multiple delivery modes Expected frequency: Annually Maximum enrolment (for information only): 36										
Typical Structure of Instructional Hours <table border="1" style="width: 100%; border-collapse: collapse; margin-top: 5px;"> <tr> <td style="width: 80%;">Lecture/seminar</td> <td style="width: 20%; text-align: center;">45</td> </tr> <tr> <td>Tutorials/workshops</td> <td style="text-align: center;">15</td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td> </td> <td> </td> </tr> <tr> <td style="text-align: right;">Total hours</td> <td style="text-align: center;">60</td> </tr> </table>	Lecture/seminar	45	Tutorials/workshops	15					Total hours	60	Prior Learning Assessment and Recognition (PLAR) PLAR is available for this course.
Lecture/seminar	45										
Tutorials/workshops	15										
Total hours	60										
Labs to be scheduled independently of lecture hours: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	Transfer Credit <i>(See bctransferguide.ca.)</i> Transfer credit already exists: No Submit outline for (re)articulation: No <i>(If yes, fill in transfer credit form.)</i>										
Department approval	Date of meeting: January 20, 2023										
Faculty Council approval	Date of meeting: February 10, 2023										
Undergraduate Education Committee (UEC) approval	Date of meeting: March 24, 2023										

Learning Outcomes *(These should contribute to students' ability to meet program outcomes and thus Institutional Learning Outcomes.)*

Upon successful completion of this course, students will be able to:

1. Research career and professional self-development pathways, including the skills required for a specific career path.
2. Analyze occupation-specific portfolio requirements for employment.
3. Discuss how workplace practices and policy contribute to equity, diversity, and inclusion.
4. Discuss ways to support Indigenization in the workplace and how to support and promote Indigenous voices and experiences.
5. Plan a professional portfolio that demonstrates skills required by potential employers.
6. Develop a professional network both online and in person.
7. Pitch a concept or project to a potential stakeholder, including costing and timelines.
8. Demonstrate professional interpersonal skills related to assertiveness, teamwork, and conflict resolution.

Recommended Evaluation Methods and Weighting *(Evaluation should align to learning outcomes.)*

Assignments:	40%	Project:	30%	Portfolio:	30%
	%		%		%

Details:

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Texts and Resource Materials *(Include online resources and Indigenous knowledge sources. [Open Educational Resources](#) (OER) should be included whenever possible. If more space is required, use the [Supplemental Texts and Resource Materials form](#).)*

Type	Author or description	Title and publication/access details	Year
1.			
2.			
3.			
4.			
5.			

Required Additional Supplies and Materials *(Software, hardware, tools, specialized clothing, etc.)*

Computer (or ready access to a computer) capable of running Adobe Creative Cloud.

Course Content and Topics

Independent Professional Self-Development

- Identifying personal knowledge gaps
- Self-directed learning strategies
- Developing learning objects
- Utilizing professional development resources
- Self-assessment of a professional portfolio

Industry Research

- Identifying trends and developments within the industry
- Identifying the skills required to be successful in a specific occupation
- Conceptualizing an occupation-applicable portfolio
- Critical evaluation of digital media
- Studio, production, and project structures

Professional Practices

- Interview skills
- Resumes and cover letters
- Professional networking
- Personal branding
- Remote work, and digital presence
- Collaborative practices
- Effective communication
- Persuasive presentations