



ORIGINAL COURSE IMPLEMENTATION DATE: January 2022
 REVISED COURSE IMPLEMENTATION DATE:
 COURSE TO BE REVIEWED (six years after UEC approval): December 2026
 Course outline form version: 05/18/2018

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: MGMT 350	Number of Credits: 3 Course credit policy (105)														
Course Full Title: Creativity and Innovation Course Short Title: <i>(Transcripts only display 30 characters. Departments may recommend a short title if one is needed. If left blank, one will be assigned.)</i>															
Faculty: Faculty of Professional Studies	Department (or program if no department): School of Business														
Calendar Description: Creativity and innovation are central to the emergence and survival of organizations. Participants will learn essential concepts in the management of creativity, innovation, and organizational change. This course will allow participants to leverage their professional experience and relate them to the theory and practice of innovation in organizations.															
Prerequisites (or NONE):	Admission to the Bachelor of Integrated Studies Applied Management concentration.														
Corequisites (if applicable, or NONE):	None														
Pre/corequisites (if applicable, or NONE):	None														
Antirequisite Courses <i>(Cannot be taken for additional credit.)</i> Former course code/number: Cross-listed with: Dual-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>	Special Topics <i>(Double-click on boxes to select.)</i> This course is offered with different topics: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, topic will be recorded when offered.)</i>														
Typical Structure of Instructional Hours <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>Lecture/seminar hours</td><td></td></tr> <tr><td>Tutorials/workshops</td><td></td></tr> <tr><td>Supervised laboratory hours</td><td></td></tr> <tr><td>Experiential (field experience, practicum, internship, etc.)</td><td></td></tr> <tr><td>Supervised online activities</td><td style="text-align: center;">45</td></tr> <tr><td>Other contact hours:</td><td></td></tr> <tr><td style="text-align: right;">Total hours</td><td style="text-align: center;">45</td></tr> </table>	Lecture/seminar hours		Tutorials/workshops		Supervised laboratory hours		Experiential (field experience, practicum, internship, etc.)		Supervised online activities	45	Other contact hours:		Total hours	45	Independent Study If offered as an Independent Study course, this course may be repeated for further credit: <i>(If yes, topic will be recorded.)</i> <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit
Lecture/seminar hours															
Tutorials/workshops															
Supervised laboratory hours															
Experiential (field experience, practicum, internship, etc.)															
Supervised online activities	45														
Other contact hours:															
Total hours	45														
Labs to be scheduled independent of lecture hours: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	Transfer Credit Transfer credit already exists: <i>(See bctransferguide.ca.)</i> <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Submit outline for (re)articulation: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, fill in transfer credit form.)</i>														
Department / Program Head or Director: Dr. Carl Janzen															
Date approved: April 14, 2020															
Faculty Council approval															
Date approved: June 5, 2020															
Dean/Associate VP: Dr. Tracy Ryder Glass															
Date approved: June 5, 2020															
Campus-Wide Consultation (CWC)															
Date of posting: December 18, 2020															
Undergraduate Education Committee (UEC) approval															
Date of meeting: December 18, 2020															

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- LO 1. Articulate the importance of creativity and innovation for organizations.
- LO 2. Analyze strengths and weaknesses of various innovation metrics.
- LO 3. Apply tools to foster creativity and innovation in organizations.
- LO 4. Evaluate organizational change processes.
- LO 5. Develop an innovation plan for an organization.

Prior Learning Assessment and Recognition (PLAR)

Yes No, PLAR cannot be awarded for this course because

Typical Instructional Methods (*Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion.*)
 Guest lectures, presentations, online instruction, etc.

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials (*If more space is required, download Supplemental Texts and Resource Materials form.*)

Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1. Mckeown, M.	The Innovation Book: How to Manage Ideas and Execution for Outstanding Results	<input checked="" type="checkbox"/>	FT Press	
2.	Additional reading will be provided for each module.	<input type="checkbox"/>		
3.		<input type="checkbox"/>		
4.		<input type="checkbox"/>		
5.		<input type="checkbox"/>		

Required Additional Supplies and Materials (*Software, hardware, tools, specialized clothing, etc.*)

N/A

Typical Evaluation Methods and Weighting

Final exam:	-	Assignments:	40%	Field experience:	-	Portfolio:	-
Midterm exam:	20%	Final Project:	25%	Practicum:	-	Online participation:	15%
Quizzes/tests:	-	Lab work:	-	Shop work:	-	Total:	100%

Details (if necessary): Online participation will be measured through activity in class and on the course discussion board.

Typical Course Content and Topics

Module One: Creativity

- The creative self
- Building and managing creative teams
- Exercises in creativity

Assignments (Group presentations, reports, and in-class exercises) (LO 1, 3)

Online participation (ongoing) (LO 1, 3)

Module Two: Innovation

- Theories of innovation management
- Measuring organizational innovation
- The innovator's toolkit
- Developing an innovative culture

Assignments (Group presentations, reports, and in-class exercises) (LO 2)

Online participation (ongoing) (LO 2)

Mid-term Exam (LO 1–3)

Module Three: Organizational change

- Theories of organizational change
- Identifying opportunities for change
- Navigating barriers to organizational change
- Leading organizational change

Assignments (Group presentations, reports, and in-class exercises) (LO 4)

Online participation (ongoing) (LO 4)

Final project (LO 1–5)