



ORIGINAL COURSE IMPLEMENTATION DATE: January 2022
 REVISED COURSE IMPLEMENTATION DATE:
 COURSE TO BE REVIEWED (six years after UEC approval): December 2026
 Course outline form version: 05/18/2018

OFFICIAL UNDERGRADUATE COURSE OUTLINE FORM

Note: The University reserves the right to amend course outlines as needed without notice.

Course Code and Number: MGMT 400	Number of Credits: 3 Course credit policy (105)														
Course Full Title: Ethics and Sustainability Course Short Title:															
Faculty: Faculty of Professional Studies	Department (or program if no department): School of Business														
Calendar Description: The interrelationship between business and society means that managers are responsible to deliver economic results while maintaining the social, ethical, and moral standards that stakeholders demand. Students in this course focus on ethical values and moral principles like fairness and integrity. Students will also explore sustainability as a worthwhile managerial approach that integrates economic, ethical, and environmental responsibilities.															
Prerequisites (or NONE):	Admission to the Bachelor of Integrated Studies Applied Management concentration, MGMT 320, and MGMT 340.														
Corequisites (if applicable, or NONE):	None														
Pre/corequisites (if applicable, or NONE):	None														
Antirequisite Courses <i>(Cannot be taken for additional credit.)</i> Former course code/number: Cross-listed with: Dual-listed with: Equivalent course(s): <i>(If offered in the previous five years, antirequisite course(s) will be included in the calendar description as a note that students with credit for the antirequisite course(s) cannot take this course for further credit.)</i>	Special Topics <i>(Double-click on boxes to select.)</i> This course is offered with different topics: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, topic will be recorded when offered.)</i> Independent Study If offered as an Independent Study course, this course may be repeated for further credit: <i>(If yes, topic will be recorded.)</i> <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, repeat(s) <input type="checkbox"/> Yes, no limit														
Typical Structure of Instructional Hours <table border="1" style="width: 100%; border-collapse: collapse;"> <tr><td>Lecture/seminar hours</td><td></td></tr> <tr><td>Tutorials/workshops</td><td></td></tr> <tr><td>Supervised laboratory hours</td><td></td></tr> <tr><td>Experiential (field experience, practicum, internship, etc.)</td><td></td></tr> <tr><td>Supervised online activities</td><td style="text-align: center;">45</td></tr> <tr><td>Other contact hours:</td><td></td></tr> <tr><td style="text-align: right;">Total hours</td><td style="text-align: center;">45</td></tr> </table>	Lecture/seminar hours		Tutorials/workshops		Supervised laboratory hours		Experiential (field experience, practicum, internship, etc.)		Supervised online activities	45	Other contact hours:		Total hours	45	Transfer Credit Transfer credit already exists: <i>(See bctransferguide.ca.)</i> <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Submit outline for (re)articulation: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes <i>(If yes, fill in transfer credit form.)</i>
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Total hours	45														
Labs to be scheduled independent of lecture hours: <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	Grading System <input checked="" type="checkbox"/> Letter Grades <input type="checkbox"/> Credit/No Credit Maximum enrolment (for information only): 25 Expected Frequency of Course Offerings: Annually														
Department / Program Head or Director: Dr. Carl Janzen	Date approved: May 26, 2020														
Faculty Council approval	Date approved: June 5, 2020														
Dean/Associate VP: Dr. Tracy Ryder Glass	Date approved: June 5, 2020														
Campus-Wide Consultation (CWC)	Date of posting: December 18, 2020														
Undergraduate Education Committee (UEC) approval	Date of meeting: December 18, 2020														

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- LO 1. Examine the reciprocal relationship and responsibilities between business and society.
- LO 2. Analyze the relevant theories and commonly held perspectives on ethics and corporate social responsibility (CSR).
- LO 3. Assess the interests of stakeholders and resulting implications for business management.
- LO 4. Evaluate roles, responsibilities, and reporting on corporate values, ethical business practice, and CSR.
- LO 5. Explore the cultural differences in values, ethics, and CSR.
- LO 6. Examine the implications of ethics and ethical reasoning on sustainable management practice.
- LO 7. Propose strategies to support ethical and responsible business management.

Prior Learning Assessment and Recognition (PLAR)

Yes No, PLAR cannot be awarded for this course because it emphasizes collaborative and/or experiential learning and must therefore be completed with the Applied Management concentration community of learners.

Typical Instructional Methods (*Guest lecturers, presentations, online instruction, field trips, etc.; may vary at department's discretion.*)

Online Instruction.

NOTE: The following sections may vary by instructor. Please see course syllabus available from the instructor.

Typical Text(s) and Resource Materials (*If more space is required, download Supplemental Texts and Resource Materials form.*)

Author (surname, initials)	Title (article, book, journal, etc.)	Current ed.	Publisher	Year
1. Sexty, R.	Canadian Business & Society: Ethics, Responsibilities, and Sustainability	<input checked="" type="checkbox"/>	McGraw-Hill Ryerson	
2.		<input type="checkbox"/>		

Required Additional Supplies and Materials (*Software, hardware, tools, specialized clothing, etc.*)

N/A

Typical Evaluation Methods and Weighting

Final exam:	-	Assignments:	60%	Field experience:	-	Portfolio:	-
Midterm exam:	-	Project:	20%	Practicum:	-	Contributions to online discussions:	20%
Quizzes/tests:	-	Lab work:	-	Shop work:	-	Total:	100%

Details (if necessary):**Typical Course Content and Topics**

Module One: Business and society

- The relationships between business, technology, and society
- Dynamics and linkages between ethics and capitalism
- Written research assignment (LO 1, 2, 6)

Module Two: Business, stakeholders, and issues

- Implications of business environments on managerial decisions, values, and ethics
- Stakeholder and issue identification and analysis
- Case study assignment (LO 2, 3)

Module Three: Ethical responsibilities

- Ethics theories, principles, and perspectives
- Management and leaders' roles in ensuring ethical business practice
- Professional ethics: Thinking about "what should I do?"
- Case study assignment (LO 2, 4, 6, 7)

Module Four: Social responsibilities

- The concept of corporate social responsibility
- Frameworks for practicing corporate social responsibility
- Measuring and reporting on corporate social responsibility obligations
- CSR in Action – A reflection on managing CSR in the workplace assignment (LO 2, 4, 6, 7)

Module Five: Sustainable business practice

- The effect of cultural differences on workplace values, ethics, and CSR
- Monitoring and directing managers' ethical and social responsibilities
- Responsible business ownership and governance
- Group project (LO 4–7)

Evaluation for all modules: Collaborative online discussion (LO 1–8)