UNIVERSITY COLLEGE OF THE FRASER VALLEY

COURSE INFORMATION

DEPARTMENT: SOCIAL SCIENCES **DATE:** May 11, 1992

PSYCHOLOGY 360 (formerly Psychology 205)	SOCIAL PSYCHOLOGY	3
NAME & NUMBER OF COURSE	**DESCRIPTIVE TITLE**	**UCFV CREDIT**

CATALOGUE DESCRIPTION:
Deals with methodology and content in the areas of social stratification, role theory, socialization, language, personality and society, attitudes, group dynamics and crowd behavior.

COURSE PREREQUISITES: Psychology 101 and Psychology 102

COURSE COREQUISITES: None

HOURS PER TERM FOR EACH STUDENT	**LECTURE**	**30**	**HRS**	**STUDENT DIRECTED LEARNING - OTHER - specify:**	**HRS**
	LABORATORY	**30**	**HRS**		
	SEMINAR		**HRS**		
	FIELD EXPERIENCE		**HRS**		**HRS**
				TOTAL	**60 HRS**

UCFV CREDIT TRANSFER +)))), * X * .)))- **UCFV CREDIT NON-TRANSFER** +)))), * * .))))- **NON-CREDIT** +)))), * * .))))-

TRANSFER STATUS (Equivalent, Unassigned, Other Details)

UBC Psychology 203 (3)

SFU Psychology 360 (3)

UVIC Psychology 200 level (1.5)

VALERYE HUNT, Ph.D.	DON TUNSTALL, Ph.D.
COURSE DESIGNER	**DEAN OF ACADEMIC STUDIES**

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COURSES FOR WHICH THIS IS A PREREQUISITE:	**RELATED COURSES**
None	

TEXTBOOKS, REFERENCES, MATERIALS (List reading resources elsewhere)

TEXTS:

Baron, R. A. and Byrne, D. (1991). Social psychology: Understanding human interaction (sixth edition). Boston: Allyn and Bacon.

Aronson, E. (1991). Readings about the social animal (sixth edition.) New York: W.H. Freeman and Company.

OBJECTIVES:

1. Students will develop an objective and scientific approach to the study of social behavior.
2. Students will be introduced to major methods of social psychological research and to methodological and ethical problems associated with research.
3. Students will become familiar with major topics of social psychology. This will involve surveying theory and research relevant to such topics as attitude formation and change, social cognition and attribution, interpersonal attraction and intimate relationships, social influence, prosocial behavior, aggression, and groups.
4. Students will acquire an ability to analyze commonplace events in terms of relevant social psychological theories and principles.
5. Students will develop an ability to integrate theories, empirical data and experience to generate new questions about social behavior.

METHODS:

Lectures
Laboratory activities
- discussion of assigned readings
- films and videotapes
- demonstration research activities

STUDENT EVALUATION PROCEDURE:

Mid-term examination 30%
Laboratory work ..... 20 - 30%
Final examination ..... 40 - 50%

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COURSE CONTENT

1. Overview of social psychology
   - definition
   - brief review of the development of social psychology
   - contemporary status of social psychology
2. Research methods in social psychology
   - major methods
   - methodological problems
   - ethical issues
3. Social perception
   - nonverbal communication
   - attribution processes and theories
4. Social cognition
   - heuristics and biases
   - affect and cognition
   - self-concept
5. Attitudes
   - measurement
   - theoretical approaches
   - attitude formation and change
   - prejudice and discrimination
6. Interpersonal attraction
   - theoretical approaches
   - determinants of attraction
   - intimate relationships
7. Social influence
   - conformity
   - compliance
   - obedience
8. Prosocial behavior
   - determinants of prosocial behavior
   - empathy, egoism and altruism
9. Allocating resources
   - cooperation
   - competition
   - conflict
10. Aggression
    - nature of aggression
    - theoretical explanations of aggression
    - social and personal determinants of aggression
    - control of aggression
11. Groups and individual behavior
    - characteristics of groups
    - social facilitation and social loafing
    - group decisions
    - leadership

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LABORATORY ACTIVITIES

Laboratory activities will be related to course content and will include discussion of assigned readings, film and videotape presentations, and participation in development, design, conduct, analysis and write up of demonstration research projects. Evaluation of students will be based on quizzes and written work.