## OFFICIAL UNDERGRADUATE COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.

Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor.

<table>
<thead>
<tr>
<th>COURSE NAME/NUMBER</th>
<th>FACULTY/DEPARTMENT</th>
<th>UFV CREDITS</th>
</tr>
</thead>
<tbody>
<tr>
<td>SOC 313</td>
<td>Agriculture and Rural Life</td>
<td>4</td>
</tr>
</tbody>
</table>

### CALENDAR DESCRIPTION:

Agriculture is essential to our well-being, and yet for the majority it is easy to separate this fact from our day to day lives. For those who live in rural areas, however, the features of agriculture and rural life are often inseparable. Fertilizer in the ground water, agricultural noise pollution, housing development, seasonal workers—these are just a few of the issues for exploration under the topic of agriculture and rural life. This course is an applied introduction to agriculture and rural life in the North America context, with students conducting their own primary research on a subject of relevance to the course and under guidance of the instructor. Class time will be spent learning about a specific case study or studies related to agriculture and rural life, and discussing practical and theoretical aspects of conducting a research project.

Note: This course is offered as SOC 313 and GEOG 313. Students may take only one of these for credit. Students who have taken SOC 358C cannot take SOC 313 and GEOG 313 for further credit.

### PREREQUISITES:

45 university-level credits to include one of: SOC/ANTH/MACS 255, GEOG 252, CRIM 220 or equivalent.

### SERVICE COURSE TO:

(credit is equal to)

<table>
<thead>
<tr>
<th>(department/program)</th>
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<tbody>
<tr>
<td>GEOG 313 or SOC 358C for further credit.</td>
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</tbody>
</table>

### TOTAL HOURS PER TERM: 60

<table>
<thead>
<tr>
<th>STRUCTURE OF HOURS</th>
<th>TRAINING DAY-BASED INSTRUCTION:</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lectures: 45 Hrs</td>
<td>Length of course:</td>
</tr>
<tr>
<td>Seminar: 15 Hrs</td>
<td>Hours per day:</td>
</tr>
<tr>
<td>Laboratory:</td>
<td>Other:</td>
</tr>
<tr>
<td>Field experience:</td>
<td>Maximum enrolment: 25</td>
</tr>
<tr>
<td>Student directed learning:</td>
<td>Expected frequency of course offerings: Every 3rd year</td>
</tr>
<tr>
<td>Other (specify):</td>
<td>(every semester, annually, every other year, etc.)</td>
</tr>
</tbody>
</table>

### WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)

| ☐ Yes | ☒ No |

### WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)

| ☒ Yes | ☐ No |

### TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:

| ☐ Yes | ☒ No |

## Course designer(s):

Gabriela Pechlaner

## Department Head:

Stephen Piper

## Date approved:

August 23, 2013

## Date of meeting:

August 30, 2013

## Curriculum Committee chair:

Amanda McCormick

## Date approved:

September 13, 2013

## Date of meeting:

September 13, 2013

## Dean/Associate VP:

Jacqueline Nolte

## Date approved:

September 13, 2013

## Date of meeting:

September 27, 2013
LEARNING OUTCOMES:

Upon successful completion of this course, students will be able to:

• Demonstrate substantive understanding of key issues related to agriculture and rural life.
• Outline a variety of academic debates and perspectives related to agriculture and rural life.
• Explain the relationship between the topic and broader scholarly understanding/debates.
• Demonstrate an understanding of how to use basic qualitative and/or quantitative techniques for gathering data, and know how to organize, manage, and analyze this material in relation to a small research project.
• Produce a research report summarizing the student’s research on this topic.

METHODS: (Guest lecturers, presentations, online instruction, field trips, etc.)

Lectures and discussion

METHODS OF OBTAINING PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

☐ Examination(s)       ☐ Portfolio assessment  ☐ Interview(s)

☑ Other (specify): Methods will be considered on a case-by-case basis

☐ PLAR cannot be awarded for this course for the following reason(s):

TEXTBOOKS, REFERENCES, MATERIALS: [Textbook selection varies by instructor. An example of texts might be:]

Reading will include a text such as:


And/or it will include a custom courseware package with reading such as the following:


SUPPLIES / MATERIALS:

STUDENT EVALUATION: [An example of student evaluation for this course might be:]

<table>
<thead>
<tr>
<th>Component</th>
<th>Weight</th>
</tr>
</thead>
<tbody>
<tr>
<td>In-class work</td>
<td>10%</td>
</tr>
<tr>
<td>Research statement/consent form</td>
<td>5%</td>
</tr>
<tr>
<td>Policy/news comment piece</td>
<td>10%</td>
</tr>
<tr>
<td>Text response piece</td>
<td>15%</td>
</tr>
<tr>
<td>Preliminary content analysis paper</td>
<td>15%</td>
</tr>
<tr>
<td>Presentation</td>
<td>10%</td>
</tr>
<tr>
<td>Final report</td>
<td>35%</td>
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COURSE CONTENT:

[Course content varies by instructor. An example of course content might be:]

Week 1. Introduction to the topic of agriculture and rural life
Week 2. Introduction to the sociology of agriculture
Week 3. Overview of research projects, selecting a research topic
Week 4. Policy and regulation in agriculture and rural life
Week 5. In class text response
Week 6. Conducting interviews: case studies
Week 7. Document analysis: case studies
Week 8. Using interview data: case studies
Week 9. Participant observation
Week 10. Analyzing your data: considerations
Week 11. Analyzing your data: workshop
Weeks 12-13. Presentations