SOC 352  

Social, Cultural and Media Studies  
4  

Public Policy Analysis  

COURSE NAME/NUMBER  
FACULTY/DEPARTMENT  
UFV CREDITS  

COURSE DESCRIPTIVE TITLE  

CALENDAR DESCRIPTION:  
This course examines the art of policy analysis by exploring its normative nature through a diversity of theoretical and practical approaches. Students will explore various policy analysis models within the social, political, economic, and legal contexts that situate the action and inaction that is social policy.

PREREQUISITES:  
45 university-level credits, to include at least six credits of Sociology

COREQUISITES:

PRE or COREQUISITES:

SYNONYMOUS COURSE(S):

(a) Replaces: ____________________________
(b) Cross-listed with: ____________________
(c) Cannot take: _________________________ for further credit.

SERVICE COURSE TO: (department/program)

TOTAL HOURS PER TERM: 60  

TRAINING DAY-BASED INSTRUCTION:  
Length of course: ____________________________
Hours per day: ____________________________

OTHER:  
Maximum enrolment: 25
Expected frequency of course offerings: (every semester, annually, every other year, etc.)

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)  
Yes ☐ No ☐

WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)  
☐ Yes ☐ No

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:  
☐ Yes ☐ No

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)  
Yes ☐ No ☐

WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)  
☐ Yes ☐ No

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:  
☐ Yes ☐ No

Course designer(s): Martha Dow

Department Head: Stephen Piper  
Date approved: September 23, 2011

Supporting area consultation (Pre-UEC)  
Date of meeting: October 7, 2011

Curriculum Committee chair: Tetsuomi Anzai  
Date approved: October 14, 2011

Dean/Associate VP: Jacqueline Nolte  
Date approved: October 14, 2011

Undergraduate Education Committee (UEC) approval  
Date of meeting: October 28, 2011
LEARNING OUTCOMES:
Upon successful completion of this course, students will be able to:

- Evaluate the key theoretical and practical approaches to policy analysis;
- Critically engage in the problem identification and construction discourse;
- Critically examine the social context within which policy implementation and analysis occur;
- Apply various models of analysis to particular social policies; and,
- Critically explore the political and institutional context in which public policy is made.

METHODS: (Guest lecturers, presentations, online instruction, field trips, etc.)
Lectures, group discussions, case studies.

METHODS OF OBTAINING PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

☐ Examination(s) ☐ Portfolio assessment ☐ Interview(s)

☒ Other (specify): Methods will be considered on a case-by-case basis

☐ PLAR cannot be awarded for this course for the following reason(s):

TEXTBOOKS, REFERENCES, MATERIALS: [Textbook selection varies by instructor. Examples for this course might be:]
Course pack with selected readings

SUPPLIES / MATERIALS:
No unusual supplies are required

STUDENT EVALUATION: [An example of student evaluation for this course might be:]
Assignment 1: Selected Reading Presentation 10%
Assignment 2: Reflection Paper on Problem Construction in the Media 15%
Assignment 3: Major Paper: A Critical Examination of a Public Policy Issue 25%
Participation 15%
Final exam 35%

COURSE CONTENT: [Course content varies by instructor. An example of course content might be:]
Week 1 Introduction to course
Week 2 What is Policy Analysis?
Week 3 The Policy “Movement” and Modern Governance
Week 4 Conceptual Foundations for Problem Analysis (Part I)
Week 5 Conceptual Foundations for Problem Analysis (Part II)
Week 6 “Solving” Social Problems: Policy Instruments and Design (Part I)
Week 7 “Solving” Social Problems: Policy Instruments and Design (Part II)
Week 8 Understanding Policy Implementation
Week 9 Timing is Everything: Examining Policy Windows, Networks and Communities (Part I)
Week 10 Timing is Everything: Examining Policy Windows, Networks and Communities (Part II)
Week 11 What Do We Want To Know?: Selecting and Utilizing a Model of Analysis (Part I)
Week 12 What Do We Want To Know?: Selecting and Utilizing a Model of Analysis (Part II)
Week 13 Where do we go from here?