

COURSE IMPLEMENTATION DATE:	<u>September 1999</u>
COURSE REVISED IMPLEMENTATION DATE:	<u>September 2010</u>
COURSE TO BE REVIEWED:	<u>February 2014</u>
<i>(four years after UPAC approval)</i>	<i>(month, year)</i>

OFFICIAL UNDERGRADUATE COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use.
 Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor

<u>SOC 356</u>	<u>Social, Cultural and Media Studies</u>	<u>4</u>
COURSE NAME/NUMBER	FACULTY/DEPARTMENT	UFV CREDITS
<u>Qualitative Research Methods</u>		
COURSE DESCRIPTIVE TITLE		

CALENDAR DESCRIPTION:

This course examines methods used in the collection and analysis of sociological data including interviews, participant observations, ethnographic research, archival research, feminist and critical methodologies, and research ethics.

Note: This course is offered as SOC 356, ANTH 356, and MACS 356. Students may take only one of these for credit.

PREREQUISITES: 45 credits, to include ANTH 255/MACS 255/SOC 255
 COREQUISITES: None
 PRE or COREQUISITES:

SYNONYMOUS COURSE(S):

- (a) Replaces: SCMS 356
- (b) Cross-listed with: ANTH 356/MACS 356
- (c) Cannot take: ANTH 356/MACS 356 for further credit.

SERVICE COURSE TO: *(department/program)*

TOTAL HOURS PER TERM: 60

STRUCTURE OF HOURS:

Lectures:	<u>45</u>	Hrs
Seminar:	<u>15</u>	Hrs
Laboratory:	_____	Hrs
Field experience:	_____	Hrs
Student directed learning:	_____	Hrs
Other (specify):	_____	Hrs

TRAINING DAY-BASED INSTRUCTION:

Length of course: _____
 Hours per day: _____

OTHER:

Maximum enrolment: 25
 Expected frequency of course offerings: Once per year
(every semester, annually, every other year, etc.)

WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)

Yes No

WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)

Yes No

TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:

Yes No

Course designer(s): Katherine Watson

Department Head: Eric Spalding

Date approved: December 4, 2009

Supporting area consultation (Pre-UPAC)

Date of meeting: December 18, 2009

Curriculum Committee chair: Moira Kloster

Date approved: January 15, 2010

Dean/Associate VP: Jacqueline Nolte

Date approved: January 15, 2010

Undergraduate Program Advisory Committee (UPAC) approval

Date of meeting: February 26, 2010

LEARNING OUTCOMES:

Upon successful completion of this course, students will be able to:

- demonstrate an understanding of the basic inductive logic underlying applied social research;
- effectively read and critique social science literature that employs qualitative data;
- demonstrate an understanding of how to pose a research question, and know how to frame this question in terms of current research and theorizing;
- demonstrate an understanding of how to use basic qualitative techniques for gathering data, and know how to organize, manage and analyze this material.

METHODS: *(Guest lecturers, presentations, online instruction, field trips, etc.)*

Lecture and seminar.

METHODS OF OBTAINING PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):

Examination(s) Portfolio assessment Interview(s)

Other (specify): Methods will be considered on a case-by-case basis.

TEXTBOOKS, REFERENCES, MATERIALS: *[Textbook selection varies by instructor. Examples for this course might be:]*

Emerson, R.M., Fretz, R.I. and Shaw, L.L., (1995), *Writing Ethnographic Fieldnotes*. Chicago: University of Chicago Press.
Esterberg, K.G. (2002), *Qualitative Methods in Social Research*. Boston, Mass.: McGraw-Hill.

SUPPLIES / MATERIALS:

No unusual supplies are required for this course.

STUDENT EVALUATION: *[An example of student evaluation for this course might be:]*

Assignments	40%
Mid-term	30%
Research project	30%

COURSE CONTENT: *[Course content varies by instructor. An example of course content might be:]*

Introduction – Weeks 1 & 2

The course begins with an examination of the theoretical foundations of qualitative research, i.e., the perspectives which guide qualitative research. Topics include:

- Durkeim's social facts
- Weber's verstehen approach
- Marx's historical method
- feminist and post-modern methodological critiques
- ethical concerns

Field Studies – Weeks 3, 4, 5, 6

This section of the course presents two well-established qualitative data collection techniques: participant observation and in-depth interviewing. Students will study selected articles/studies based on these methods. Students will examine the main tasks of field study: gathering, focusing and analyzing data, as well as the role of the researcher.

Alternative and Unobtrusive Methods – Weeks 7, 8, 9, 10, 11

This section of the course continues with the study of qualitative research methods: including oral narratives, documentary analysis, analysis of popular media, archival research and multi-methods approaches. Within each of these approaches students will examine the steps of data collection and analysis, the presentation of findings, and the role of the researcher. Examples of each of these approaches will be examined.

Course Summary – Weeks 12 & 13

In this section of the course, students will provide the class with presentations of their research projects. The course will conclude with a content overview and a discussion of the uses and abuses of social research.