## OFFICIAL UNDERGRADUATE COURSE OUTLINE INFORMATION

Students are advised to keep course outlines in personal files for future use. Shaded headings are subject to change at the discretion of the department – see course syllabus available from instructor.

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<th>SOC 357</th>
<th>Social, Cultural and Media Studies</th>
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<tr>
<td>COURSE NAME/NUMBER</td>
<td>FACULTY/DEPARTMENT</td>
<td>UFV CREDITS</td>
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<td>Advanced Research Methods</td>
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### CALENDAR DESCRIPTION:

This course is a special topics course designed as an in-depth exploration of how to collect and analyze sociological data using one or two specific research methodologies. Methods covered will vary from semester to semester and may include, but are not limited to, comparative-historical methods, network analysis, visual sociology, grounded theory, and evaluation research.

### PREREQUISITES:

SOC 255/MACS 255/ ANTH 255

### COREQUISITES:

PRE or COREQUISITES:

### SYNONYMOUS COURSE(S):

(a) Replaces:
(b) Cross-listed with:
(c) Cannot take: for further credit.

### TOTAL HOURS PER TERM: 60

**STRUCTURE OF HOURS:**

| Lectures: | 45 Hrs |
| Seminar:  | 15 Hrs |
| Laboratory: | Hrs |
| Field experience: | Hrs |
| Student directed learning: | Hrs |
| Other (specify): | Hrs |

### TRAINING DAY-BASED INSTRUCTION:

Length of course: ____________________

Hours per day: ____________________

### OTHER:

Maximum enrolment: 25

Expected frequency of course offerings: Once ever 18 months

(every semester, annually, every other year, etc.)

### WILL TRANSFER CREDIT BE REQUESTED? (lower-level courses only)

[ ] Yes [ ] No

### WILL TRANSFER CREDIT BE REQUESTED? (upper-level requested by department)

[ ] Yes [ ] No

### TRANSFER CREDIT EXISTS IN BCCAT TRANSFER GUIDE:

[ ] Yes [ ] No

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Course designer(s): **Chantelle Marlor**

Department Head: **Eric Spalding**

Supporting area consultation (Pre-UPAC) Date approved: **September 10, 2010**

Curriculum Committee chair: **John Carroll** Date of meeting: **November 19, 2010**

Dean/Associate VP: **Jacqueline Nolte** Date approved: **January 2011**

Undergraduate Program Advisory Committee (UPAC) approval Date of meeting: **February 25, 2011**
LEARNING OUTCOMES:
Upon successful completion of this course, students will be able to:
- Demonstrate an understanding of the research method(s) covered
- Design a research project that draws on the methods discussed in class
- Evaluate existing research that employs the methods covered in the course
- Identify strengths and weaknesses of this particular research methodology

METHODS: (Guest lecturers, presentations, online instruction, field trips, etc.)
Lectures, discussions, video clips, and possibly field trips and guest lectures.

METHODS OF OBTAINING PRIOR LEARNING ASSESSMENT RECOGNITION (PLAR):
- Examination(s)  
- Portfolio assessment  
- Interview(s)  
- Other (specify): Methods will be considered on a case-by-case basis.

TEXTBOOKS, REFERENCES, MATERIALS: [Textbook selection varies by instructor. Examples for this course might be:]

SUPPLIES / MATERIALS:

STUDENT EVALUATION: [An example of student evaluation for this course might be:]
Book review #1 of book/article using comparative-historical methodology 15%
Book review #2 of book/article using comparative-historical methodology 15%
Research proposal 30%
Final exam 30%
Participation and in-class assignments 10%

COURSE CONTENT: [Course content varies by instructor. An example of course content for a course on Comparative-Historical methods might be:]
- Overview and history of historical-comparative research methods
- When historical-comparative methods are useful and appropriate
- Discussion of examples of research using comparative-historical methods
- Necessary and sufficient causes
- Concept analysis and ‘cases’
- ‘Big N,’ ‘small N,’ single and negative cases
- Issues related to using qualitative and/or quantitative approaches to comparative-historical methods
- Specific techniques including typology analysis, process analysis, and contingency (or path-dependency) analysis
- Reliability and validity issues