Passport GMID: A Primer

Passport GMID specializes in statistics, analysis, reports, surveys, and breaking news on industries, countries and consumers around the world, with an emphasis on fast-moving consumer goods (aka, consumer packaged goods, or products that are sold quickly and at relatively low cost, e.g., soft drinks, alcohol, toiletries, grocery items, cleaning products, and consumer electronics), economies, and consumer lifestyles and trends. It provides historic, current, and forecast data.

Menu Search: Comparison of Cooking Appliances in Selected Countries

CATEGORY TREE

- Industries
  - Consumer Appliances
    - Major Appliances
      - Large Cooking Appliances
      - Microwaves
    - Small Appliances
      - Small Cooking Appliances

GEOGRAPHY TREE

- World
- Asia Pacific
  - China
  - Japan
- Australasia
- Eastern Europe
- Latin America
- North America
  - Canada
  - USA
- Western Europe
  - United Kingdom

NOTE: You will need to sign in with your myUFV credentials and agree to the terms of use each time you use this database, even if logging in from on campus.
Comparison of Cooking Appliances across Different Regions: Results List

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<td>by Geography</td>
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<tr>
<td>by Statistics (e.g., market size, company/brand shares, pricing)</td>
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<tr>
<td>by Analysis (e.g., articles, country reports, data graphics)</td>
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Comparison of Cooking Appliances across Different Regions: Statistics

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<td>Change Data Types (e.g., retail volume, retail volume RSP)</td>
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<td>Change Geographies</td>
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<td>More Results (e.g., market sizes, pricing, exports, trade statistics)</td>
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Export/Print Options

- Export to Excel (current view or entire dataset)
- Export to Acrobat
- Print
- Save to My Research (need to register)
Comparison of Cooking Appliances across Different Regions: Analysis

Large Cooking Appliances in the United States
Category Briefing | 05 Apr 2013

HEADLINES
• Large cooking appliances return to positive retail volume growth of 2%
• Multifunctionality features and built-in integrated appliances are in high demand
• Freestanding cooking appliances record the highest retail volume growth
• Unit price increase across all the category resulting in total value growth

TRENDS
• In 2012, large cooking appliances returned to recovery, posting 1%
• this category does not have a high replacement cycle, resulting in
• new purchases by integrated cooking appliances and innovative cooking features introduced to many
• of the appliances. Functions in ovens such as pyrolytic cleaning, quadruple-glassed door, child
• lock, and ceramic glass top surfaces continue to increase in uptake.

Quick Search: General Electric

General Electric Co (GE) in Consumer Appliances (USA) Local Company Profile | Feb 2013 | Hide details

General Electric Co (GE) has manufactured appliances since 1927. The company has adopted a two-pronged approach to its
home appliances division: innovation-driven and a renewed focus on energy and resource-saving.

Click on Show details... link next to title to see a brief summary and table of contents. Click on Analysis
link above) to get quick access to company profile.
Browse by Industries: Consumer Appliances

Things to Note

- Excellent source for industry information and analysis – get industry rankings, brand share, product pricing, and more
- Another good source for company profiles, including SWOT analyses and strategic outlook, but check the publication date – profiles in Business Source Complete or Hoover’s may be more recent, although data in Passport GMID can still be useful
- Always check the filters – can be a useful way to focus in on specific types of data (e.g., analysis, opinion, news, profiles, rankings, geographies, products, pricing, brand/market share)
- Can export data to Excel for more analysis, or to create charts
- OK to use data in reports for course-related assignments, even if the reports are being presented to clients outside the university; however, any use that is not educational in nature is not allowed under the terms of the license

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