



Program Schedule



- April 30: Meet in Zurich and travel to St. Gallen
- May 1 – May 5: St. Gallen visit
(University of Eastern Switzerland)
- May 5: Travel from St. Gallen to Strasbourg, France
- May 6 - 7: Strasbourg visit (free time)
- May 8: Travel to Dijon, France
- May 9 - 12: Dijon Visit
(Burgundy School of Business)

Zurich

Meeting Point:

Where: At the big clock in the Zurich HB (main train) station

When: April 30, 3:15pm

Why: To board the train for St. Gallen



Date	Time	Activities	Category	Where	Meeting point	OST contact	additional information
Sunday, April 30, 2023		Arrival in Zurich / Travel to St.Gallen	Travel				
Monday, May 01, 2023	9.30 am - 11.00 am	Welcome at OST St.Gallen 9.30 am: Welcome and Overview OST/ Prof. Thomas Metzger (Karin soll anfragen) Program Overview / International Office / Dr. Esther Giger Robinson oder Karin Pfister Swiss Education System / Prof. Sigmar Willi	Academic	OST St.Gallen, room 1803 (18th floor)		Sigmar Willi/Petra Bächler	
	11.00 am - 12.30 pm	Guest lectures: Intercultural Perspective, Dr. Christa Uehlinger	Academic	OST St.Gallen, room 1803 (18th floor)		Sigmar Willi/Petra Bächler	
	12.30 pm - 1.30 pm	Lunch offered by International Office meeting Swiss students		18th floor		Sigmar Willi/Petra Bächler	International Class CH Studis (4./6. Semester)
	1.30 pm - 2.00 pm	Campus tour OST St.Gallen				Sigmar Willi/Petra Bächler	
	2.30 pm - 4.30 pm	City tour St.Gallen with tour guide	Culture	Tourist Office	OST entrance hall, 2.30 pm	Petra Bächler/Tourist Office	Tour guide will pick you up at OST entrance hall at 2.30 pm
Tuesday, May 02, 2023	morning	free time					
		individual lunch					
	1.00 - 6.00	Company visit: Säntis-Schwebebahnen, Nicolas Thiébaud 1.14 - 2.40 pm: Travel to Mount Säntis (Train departs 1.14 from track 7 in St.Gallen) 3.00 - 4.00 pm: Presentation 4.00 - 4.50 pm: Individual time on Mount Säntis 4.50 pm: Meet in front of the cable train 5.00 - 6.14 pm: Travel to St.Gallen	Business	Mount Säntis, Säntis Schwebebahnen	OST entrance hall, 1.00 pm Travel by train and local bus	Sigmar Willi	take the Oskar Cards with you
Wednesday, May 03, 2023	9.20 am - 12.10 am	OST lectures: International Economics, Michael Czarniecki	Academic	OST St.Gallen, room 0337 (3rd floor)	OST entrance hall, 9.10 am	Esther Giger Robinson	
		Lunch in OST Canteen					
	1:50 pm - 6.00 pm	Company visit: Starrag , Rorschach, Sasa Colic 2.09 - 2.45 pm: Travel to Starrag (train departs 2:09 from track 5 in St.Gallen) 3.00 - 5.00 pm: Presentation	Business	Starrag, Rorschach	OST entrance hall, 1.50 pm Travel by train and bus	Petra Kugler	take the Oskar Cards with you
Thursday, May 04, 2023	9.30 am - 1.00 pm	Ebenalp, Wildkirchli 09.44 - 11:00 am: Travel to Ebenalp (train departs on track 6 in St.Gallen) 11:00 - 12.30 pm: Hiking to Wildkirchli and back (each 20') 12:48 - 12:59 pm: Travel from Wasserauen to Appenzell	Culture	Ebenalp	OST main entrance, 9.30 am Travel by train	Esther Giger Robinson	take the Oskar Cards with you
	1.00 pm - 2.45 pm	Free time in Appenzell, individual lunch	Culture	Appenzell			<i>Bad weather option (raining): Visit Museum Ziegelhütte in Appenzell</i>
	3.00 pm - 5.00 pm	Company visit: Brauerei Locher, Appenzell 5.14 - 5:36 pm: Travel to Teufen (train departs from track 2) 05:40 - 06:00 pm: pick up by Waldegg Taxi and taxi ride to Restaurant Waldegg	Business	Brauereiplatz, Appenzell	3.00 pm at Brauerei Locher Sigmar will meet the group	Esther Giger Robinson, Sigmar Willi	
	6.00 pm - 8.15 pm 8.15 pm - 8.35 pm	Farewell dinner Taxi ride to Train station Teufen 8.40 - 8.56 pm: Travel back to St.Gallen (train departs from Track 2/3)	Culture	Restaurant Waldegg, Schnuggebock, Teufen		Esther Giger Robinson, Sigmar Willi	OST delegation: Thomas Metzger, Esther Giger Robinson, Karin Pfister, Sigmar Willi
Friday, May 05, 2023		Departure	Travel				

OST contact:

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Strasbourg, France

UFV - Study visit 2023.05.05. - 2023.08.05

Accommodation: City Residence Strasbourg Centre

1 Rue des Magasins, Strasbourg

May 5	Arrival and hotel, check-in, free time
May 6 - 7	Free time
May 8	Check out and Travel to Dijon

Suggestions:

Explore the old city centre of Strasbourg.

Strasbourg is the capital city of the Grand Est region, formerly Alsace, in northeastern France. It's also the formal seat of the European Parliament and sits near the German border, with culture and architecture blending German and French influences. Its Gothic Cathédrale Notre-Dame features daily shows from its astronomical clock and sweeping views of the Rhine River from partway up its 142m spire. (Google)

<https://www.visitstrasbourg.fr/>

Travel to Colmar via train and explore (around half an hour from Strasbourg by train).

Colmar is a town in the Grand Est region of northeastern France, near the border with Germany. Its old town has cobblestone streets lined with half-timbered medieval and early Renaissance buildings. The Gothic 13th-century, Eglise Saint-Martin church stands on central Place de la Cathédrale. The city is on the Alsace Wine Route, and local vineyards specialize in Riesling and Gewürztraminer wines. (Google)

The city is renowned for its well-preserved old town, its numerous architectural landmarks, and its museums, among which is the Unterlinden Museum, which houses the Isenheim Altarpiece. Colmar is situated on the Alsatian Wine Route and considers itself to be the "capital of Alsatian wine" (Wikipedia)

<https://www.tourisme-colmar.com/en/>

Dijon, France

UFV - Study visit 2023 08.05. - 2023.12.2023

Accommodation: Aparthotel Adagio Republique, 33 Rue de Mulhouse, Dijon

BURGUNDY SCHOOL OF BUSINESS - UNIVERSITY OF THE FRASER VALLEY			
SHORT PROGRAMME 2023			
BUSINESS IN EUROPE			
Monday, May 8th			
	Arrival of the group in the afternoon	Check-in at your hotel upon arrival.	Adagio République 33 Rue de Mulhouse, 21000 Dijon +33 3 80 44 18 47
4:00 PM	Dijon guided visit	Guided visit of Dijon city center.	Meeting with the guide in front of the Tourist Office at 11 rue de Forges
5:45 PM	Dijon from the heights.	Cocktail at the top of the Philippe the Good Tower (46m high, 316 steps to climb).	Meeting in front of the Tourist Office 11 rue de Forges
7:15 PM	Free evening		
Tuesday, May 9th			
9:00 AM	Welcome at BSB	Welcome Coffee & Overview / Campus Visit	Meeting at the campus lounge with Dominika
10:00 AM	French Corporate Culture	This class aims at providing base knowledge about French corporate culture via French culture itself.	Jessica Slowik - Cultures & Languages Dpt
12:00 PM	Lunchbreak	Free time for the lunch	
2:00 PM	Corporate visit	Visit of a local company.	Details pending
Wednesday, May 10th			
9:00 AM	BSB Incubator presentation	Presentation of BSB incubator.	Claire Maugras, BSB incubator project manager
9:30 AM	Entrepreneurship	Workshop meant to stimulate students entrepreneurial behaviour.	Sabine Mueller, PhD
12:30 PM	Lunchbreak	Free time for the lunch	
2:00 PM	The collaborative economy and Sustainability development	TBC	TBD
4:00 PM	Free evening		
Thursday, May 11th			
9:30 AM	World's Wine: Wine Marketing	This course aims at providing students with insights into the worlds of wine today.	Lara Agnoli - Wine & Spirits Dpt
11:30 AM	Lunchbreak	Free time for the lunch	
1:30 PM	Wine Tourism Introduction	This course explores the concepts and components of tourism marketing.	Harold Ramirez Salazar - Wine & Spirits Dpt
4:30 PM	Free evening		
Friday, May 12th			
8:30 AM	Departure for a guided visit to the Burgundy wine region	Visit of the Château du Clos de Vougeot in the morning	Claude Chapuis - Wine & Spirits Dpt
11:00 AM	Visit of Fallot Mustard Mill	An independent family business since 1840 still using the traditional mustard making method with the stony grindstone.	31 rue du Faubourg Bretonnière 21200 BEAUNE
12:00-02:00 PM	Lunch in a local restaurant	TBD	
2:00-5:00 PM	Discovery of the Domaine Chapuis	11 hectares of vineyards located in Côte de Beaune around the Corton hill. Wine tasting	Claude Chapuis - Wine & Spirits Dpt
7:30 PM	Farewell dinner	Wrap-up of the journey	TBC
Saturday, May 13th			
	Departure from Dijon	Free departures from Dijon	