

WHAT TO DO WITH A DEGREE IN INTERNATIONAL BUSINESS



A degree in International Business prepares you for a dynamic career in the global marketplace. Whether you're interested in global trade, international marketing, cross-cultural management, or economic development, this degree equips you with the skills to navigate complex international environments. With a strong foundation in business fundamentals and a global perspective, you'll be ready to work for multinational corporations, launch your own globally focused venture, or adapt to diverse career paths across borders and sectors.

This profile is designed to be a **starting point for your career exploration**. It can help you:

- Discover potential career options;
- Guide your research into industries and job roles;
- Identify relevant employers and professional associations;
- Make meaningful connections with people in your field of interest.

Key Skills & Knowledge

- Cross-Cultural Communication
- Global Mindset
- Problem Solving
- Strategic Thinking
- Financial Literacy
- Marketing Knowledge
- Creative Problem Solving
- Teamwork & Collaboration
- Digital Literacy
- Business Ethics & Sustainability
- Relationship Building
- Resourcefulness
- Creativity & Innovation
- Leadership & Initiative
- Emerging Markets & Global Economies
- Adaptability & Willingness to Learn

START YOUR FUTURE HERE

Contact the School of Business

E: businfo@ufv.ca

T: 604-504-7441

W: www.ufv.ca/business

Important Note:

This resource does not list every possible career path, and it's **not meant to limit your choices**. Your career journey is unique, and there are countless opportunities beyond what's listed here.

Use this guide as a tool for **discovery**—to reflect on what interests you, explore new possibilities, and uncover opportunities that align with your goals, values, and strengths.

Sample Job Titles

Job opportunities vary based on your degree specialization, experience, and industry. Some of these roles may require further training, certification or education. Check out the British Columbia government's [occupational profiles](#) for salary info and more detail.

- International Trade Coordinator
- Global Logistics Assistant
- Customs Brokerage Assistant
- International Marketing Assistant
- Global Supply Chain Analyst
- Business Development Associate
- Junior Business Analyst
- Policy Assistant - International Trade
- Program Coordinator - International Development Projects
- Account Coordinator - Global Clients
- Trade Finance Assistant
- Market Research Analyst

Potential Fields

- International Trade & Development
- Logistics & Supply Chain Management
- Business Consulting & Market Research
- Banking & Finance
- Marketing & Communications
- Sustainable Business & Clean Tech
- Government & Public Sector
- Technology & E-Commerce
- Non-profit & International Relations
- Real Estate

Disclaimer

The information provided is for general guidance only. While we strive for accuracy, the School of Business is not responsible for errors, omissions, or actions taken based on this content. Links to external sites are for convenience and do not imply endorsement. The School of Business is not liable for the content or reliability of third-party websites. Students are encouraged to consult with their advisors for personalized guidance.

Associations & Professional Development

Forum for International Trade Training (FITT):

www.fittfortrade.com

Canadian Trade Commissioner Services (TCS):

www.tradecommissioner.gc.ca

Canadian Chamber of Commerce: www.chamber.ca

Canadian Association for Business Economics:

www.cabe.ca

Project Management (CAPM/PMP): www.pmi.org

LinkedIn Learning & Coursera: For online professional development and certification programs.

Get Involved

Exploring and engaging with international business opportunities while you're still in university is a smart way to gain global experience, build cross-cultural skills, and grow your professional network. These experiences can help set you apart in a competitive job market after graduation. Here's how to get started:

- Join a Student Club
- Join Enactus at UFV: www.ufv.ca/business/enactus-ufv
- Participate in Study Abroad or a Field School
- Volunteer with Multicultural Organizations or NGOs
- Attend Conferences & Networking Events
- Pursue Co-ops, Internships, or Summer Jobs: www.ufv.ca/jobs
- Build your Professional Profile

Job Boards

Government of Canada Job Bank:

www.jobbank.gc.ca/findajob

Career Builder: www.careerbuilder.ca

United Nations Careers: www.careers.un.org/home

TalentEgg: www.talentegg.ca

Indeed: www.ca.indeed.com

Jobs.ca: www.jobs.ca

LinkedIn: www.linkedin.com/jobs

Career Edge: www.careeredge.ca

OECD: www.oecd.org

WorkBC: www.workbc.ca

UFV Centre for Experiential & Career Education: www.ufv.ca/jobs

Government of British Columbia: www2.gov.bc.ca/gov/content/careers-myhr/job-seekers/current-job-postings

Next Steps

STEP 1: Identify your top 3-5 skills:

1. _____
2. _____
3. _____
4. _____
5. _____

STEP 3: Research these jobs on Indeed.ca

STEP 4: Identify 5-7 work environments that you think would be a good fit for you:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

STEP 2: Write down 5-7 job titles that interest you:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____

STEP 5: Meet with your School of Business Advisor to discuss your findings and create an educational plan that matches what you've discovered:

[Book an Advising Appointment](#)