

BBA Program Learning Outcomes (PLOs)

Upon graduation students will be able to:

1. Use business knowledge and skills; they apply business discipline knowledge and skills to problems in an analytical, imaginative, and integrative manner (PLO1)
2. Think critically and embrace complexity; they seek out information from diverse perspectives, assess its quality and relevance, and reflexively use it to solve problems (PLO2)
3. Use numbers and technology; they effectively apply their mathematical, statistical data analysis, management science, and IT skills to make evidence-based decisions (PLO3)
4. Demonstrate leadership and communication skills; they effectively work in teams, are able to lead them, and communicate professionally in all means of expression (PLO4)
5. Apply an ethical perspective and are good global citizens; they reflect on ethical issues in a business environment based on personal and corporate social responsibilities (PLO5)
6. Reflect on international aspects; they recognize the global economy's interconnectedness and the need for business practices to reflect local business, community, and cultural differences (PLO6)