

## Sponsoring *Science Rocks! 2020*

**Dates:** Six – one week day camps in July and August for students entering grades 4 – 7, with up to 24 campers each week.

**Times:** Monday thru Friday, from 9 am – 4 pm  
Abbotsford & Chilliwack campuses



*Enhance your brand and gain valuable exposure to thousands of parents with Science Rocks! 2020 – Engaging students from around the Fraser Valley in a fun and educational camp that introduces them to university life.*



**Levels:** The *Science Rocks! 2020* team invites you to support this important educational program

### **Platinum sponsor — \$5,000**

As a Platinum sponsor of *Science Rocks! 2020*, you will have unprecedented exposure in the lead up to the event, during *Science Rocks! 2020* events, as well as in all post-event coverage.

#### Benefits:

- Recognition as Platinum sponsor of *Science Rocks! 2020*
- Your corporate logo and title of “Platinum sponsor” on all camp promotion (going to all homes of children in Grades 3, 4, 5 & 6 in the Fraser Valley from Langley through to Hope)
- Ideal package for a developing or well-established brand

### **Gold sponsor — \$2,500**

#### Benefits:

- Recognition as a Gold sponsor of *Science Rocks! 2020*
- Your corporate logo and title of “Gold sponsor” on all camp promotion
- Opportunity to maximize your business presence on-campus.
- Ideal package for a developing or well-established brand

[ufv.ca/ScienceRocks](http://ufv.ca/ScienceRocks)



Sponsor level >	Platinum \$5,000	Gold \$2,500	Silver \$1,500	Bronze \$750
<b>General</b>				
Exclusive opportunity for your employees to volunteer for a day (max 2 employees)	One full day, for up to 6 camps			
Exclusive opportunity for one child to participate in one camp (5 full days)	2 seats at a camp (\$550 value)	1 seat at a camp (\$275 value)		
<b>Corporate Recognition, Advertising and Promotion</b>	✓			
Recognition in all planned media and UFV internal communications (UFV Today/UFV Blog/Alumni e-newsletter )	✓	✓		
Logo recognition as a sponsor on all posters and collateral	prominent	large	medium	small
Corporate logo featured on <i>Science Rocks!</i> website (linked) and event signage*	prominent	large	medium	small
Corporate logo featured on volunteer and camper T-shirts	prominent	large		
Company profile on <i>Science Rocks!</i> website (200 words max)	✓	name listed – large	name listed – medium	name listed - small
Recognition on UFV Twitter and Facebook channels	✓	✓	✓	✓
Opportunity to include product in camper’s bag	✓	✓	✓	✓
<b>Event profile</b>				
Placement of your free-standing banner** in a prominent location on campus during Science Rocks!	✓	✓		
<b>UFV Recognition</b>				
Certificate of appreciation with sponsorship level	✓	✓	✓	✓
Right of first refusal for future sponsorships	✓	✓	✓	✓
<b>Post-event Recognition</b>				
Corporate logo in post-event thank you newspaper ad, e-communication, website and social media profiles*	Logo prominent	large	medium	Name listed
News release to media and UFV internal communications (UFV Today/UFV Blog/Alumni e-newsletter)	profile	name listed	name listed	

\*actual dimensions to be determined by promotional piece

\*\*to be supplied by sponsor

***Alternatively, please consider a tax deductible donation of \$250 to sponsor a child in a Science Rocks! camp who may otherwise not be able to attend!***

**Thank you** for considering this *Science Rocks!* 2020 sponsorship package. If you have any questions, or would like to discuss further details, please contact us.

#### CONTACT

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