

Participatory Scenario Planning

Expert Stakeholders Focus Groups Discussion

Views & preferences of consumers & food industries (retail & restaurants) on food systems, VA & vertically-farmed crops

Households Focus Groups Discussion

Views & preferences towards food systems, VA & vertically-farmed crops

Food Service Ind. Focus Groups Discussion

Views & preferences towards food systems, VA & vertically-farmed crops

Household Survey

Socio-demographic scenarios, views on food systems, VA & WTP for vertically-farmed crops