

**2 Year
GRAPHIC +
DIGITAL DESIGN
DIPLOMA**

Professional Foundation
Graphic + Digital Design
Core Skills

**4 Year
GRAPHIC +
DIGITAL DESIGN
EXTENDED MINOR
BFA**

Pair with:
Visual Art
Art History
Media + Communication Studies
Creative Writing
Theatre

**4 Year
GRAPHIC +
DIGITAL DESIGN MINOR
BFA**

Add to any degree at UFV.

**4 Year
GRAPHIC +
DIGITAL DESIGN
MAJOR
BFA**

Advanced Design Practice
Design Systems
Design Thinking
Creative Leadership
Work Experience

Choose a program or path

Start the Diploma
Get a professional foundation.

Start the BFA and your
design degree path.

Take a GD course
Begin with core skills.

After completion of 30 credits,
declare the GDD Major in the
Bachelor of Fine Arts (BFA).

Enter any degree.
Declare the GDD extended
minor or GDD minor after
completion of 30 credits.

Complete your design degree.
Apply directly to the GDD major
with transferable credits from
another school.

Apply to UFV + submit your portfolio

Fall and Winter Intake
Abbotsford campus

FALL
April 1 early submission deadline.
April 30 final deadline.

WINTER
September 30 final deadline.

Fields of practice and subject areas

Communication Design + Brand Identity	Dynamic Media	Interactive Design	Creative Leadership	Work Experience Options	Core Skills
GD101 Fundamentals of Design	GD216 Illustration	GD202 Interactive Design I: Foundations in Web Design	GD357 Digital Project Management for Creative Practitioners	GD498 or GD499 Directed Study in Graphic Design <i>Studio practicums / projects</i>	GD157 Digital Design Media I ADOBE Illustrator + Photoshop
GD260 Graphic and Digital Design I	GD203 Dynamic Media I: Motion Graphics	GD204 Interactive Design II: Web Development for Designers or CIS145 Web publishing	GD361 Portfolio Development for Graphic Design <i>Capstone</i>	COOP110 Co-op Work Term	GD159 Digital Design Media II ADOBE InDesign
GD317 Graphic and Digital Design II	GD303 Dynamic Media II: Storytelling	GD302 Interactive Design III: Applied Web	GD461 Advanced Portfolio for Graphic Design <i>Capstone</i>	ARTS380 Practicum/Internship II	GD316 Print and Digital Production
GD374 Brand Identity	GD403 Dynamic Media III: Titling and Video	GD304 User Experience Design	GD369 Professional Practices	Valley design studio + creative consultancy <i>Studio practicum</i> 3 to 15 credits	VA113 Intro to Drawing or VA101 Figure Drawing
GD375 Packaging		GD358 Interactive Design for Portfolio	MEDA469 Design Thinking for Creative Leadership or GD/ GEOG 464 or GD/GEOG 465 Community Planning		GD154 Typography I
GD450 Design Systems I: Experiential Design					GD254 Typography II
GD460 Design Systems II: Transmedia Solutions					GD281 Applied Photography and Video

Theory, Context and Criticality

GD102 History of Graphic Design or AH203 History of Posters, The Art of Persuasion

MEDA222 Design Ethos for the Creative Practitioner or BUS120 Marketing Essentials

Human Behaviour, Social, and Political Contexts

Take any two courses from these disciplines:

- PSYC Psychology,
- SOC Sociology
- ANTH Anthropology
- POSC Political Science
- HSER Human Services
- ECON Economics
- AH Art History/Visual Culture
- GEOG Geography
- SOWK Social Work

Breadth

15 Credits of electives
Take a cluster in another discipline, or choose a mix of courses.

Electives may include practicums or 9 credits from an 8-month co-op work term.

Writing Requirement:
Two Communications and/or English courses

Reasoning Requirement:
PHIL100 or AH200

- COMMUNICATION DESIGN + BRAND IDENTITY
- DYNAMIC MEDIA
- INTERACTIVE DESIGN
- CREATIVE LEADERSHIP + WORK EXPERIENCE
- CORE SKILLS, CRITICALITY AND BREADTH

Professional Foundation
60 Credits

Advanced Design Practice
60 Credits

2-year Diploma or year 1 + 2 BFA GDD Major

GD154 Typography I	GD157 Digital Design Media I Adobe Illustrator + Photoshop	GD159 Digital Design Media II Adobe InDesign	VA113 Introduction to Drawing or VA101 Figure Drawing	GD101 Fundamentals of Design
Writing Requirement CMNS125 or ENG105 Both are required in the Major	GD102 History of Graphic Design or AH203 History of Posters, The Art of Persuasion	GD216 Illustration Adobe Illustrator, Photoshop + Tactile Mediums	GD202 Interactive Design I: Foundations in Web Design	GD260 Graphic and Digital Design I
GD281 Applied Photography and Video	MEDA222 Design Ethos for the Creative Practitioner or BUS120 Marketing Essentials	GD203 Dynamic Media I: Motion Graphics After Effects	GD204 Interactive Design II: Web Development for Designers	GD317 Graphic and Digital Design II
GD316 Print and Digital Production	GD361* Portfolio Development for Visual Communication	GD369 Professional Practices	GD358* Interactive Design for Portfolio	GD374 Brand Identity

Year 3 + 4 BFA GDD Major, flexible * Degree Path: Take GD361 and GD358 in year 3 or 4

MEDA 469 Design Thinking for Creative Leadership or GEOG/GD464 or 466 Community Planning	GD254 Typography II	GD303 Dynamic Media II: Storytelling	GD450 Design Systems I: Experiential Graphic Design	GD375 Packaging
GD357 Digital Project Management for Creative Practitioners	GD461 Integrated Design: Major Project Capstone	GD403 Dynamic Media III: Titling and Video or GD302 Interactive Design III: Applied Web	GD304 User Experience Design	GD460 Design Systems II: Transmedia Solutions

Work Experience

3 Credits Practicum or Co-op Placement
GD498, GD499, COOP 110, ARTS380 or
Valley Design Studio + Creative Consultancy

Theory, Criticality and Context

Human behaviour, social, and political contexts. Choose any two courses from
PSYC, SOC, ANTH, POSC, HSER, ECON, AH, GEOG or SOWK

REASONING: PHIL100 or AH200

WRITING REQUIREMENT: Two Communications and/or English courses

BREADTH ELECTIVES: 15 Credits any courses (may include practicum and co-op credits)

- COMMUNICATION DESIGN + BRAND IDENTITY
- DYNAMIC MEDIA
- INTERACTIVE DESIGN
- CREATIVE LEADERSHIP + WORK EXPERIENCE
- CORE SKILLS, CRITICALITY AND BREADTH

PREREQUISITE PLANNER

LOWER-LEVEL

GD101
Fundamentals
of Design

GD154
Typography
InDesign Intro

VA113
Introduction
to Drawing

GD157

GD281
Applied Photography
and Video

GD154 GD204

GD254
Typography II

GD101 GD154

GD260
Graphic and Digital
Design I

VA113

GD216
Illustration I
Photoshop & Illustrator

GD157
Digital Design
Media I
Photoshop & Illustrator

GD102
History of Graphic
Design

GD202
Interactive Design I
UI/UX

GD159
Digital Design
Media II
InDesign

MEDA222
Design Ethos and the
Creative Practitioner

GD204
Interactive Design II
Responsive Web Pages,
HTML, CSS

GD203
Dynamic Media I:
Motion Graphics
After Effects

UPPER-LEVEL

GD204 or CIS145

GD358
Interactive Design
for Portfolio
Wordpress

GD302
Interactive Design III:
Applied Web

GD202

GD304
User Experience
Design

GD203

GD303
Dynamic Media II:
Storytelling
After Effects

GD157 GD260

GD374
Brand Identity

GD303

GD403
Dynamic Media III:
Titling and Video

GD317 GD374

GD450
Design Systems I:
Experiential Graphic
Design

GD317 GD374

GD460
Design Systems II:
Transmedia Solutions

GD157 GD159
GD260

GD317
Graphic and Digital
Design II

GD374

GD375
Packaging

GD157 GD159 GD260
GD204 or CIS145

GD316
Print and Digital
Production

15 GD Credits

GD369
Professional
Practices

15 GD including
1 GD UL

GD361
Portfolio
Development for
Visual Communication

GD204 or CIS145
12 GD including
1 GD UL

GD357
Digital Project
Management for
Creative Practitioners

45 Credits

MEDA 469
Design Thinking for
Creative Leadership

GD464 GD466
Community Planning
and Development
Cross-listed with GEOG
(local or international)

9 UL including 6 GD

GD498 | 499
Directed Study in
Graphic Design /
Practicum

90 credits including
15 GD UL

GD461
Integrated Design:
Major Project

- COMMUNICATION DESIGN + BRAND IDENTITY
- DYNAMIC MEDIA
- INTERACTIVE DESIGN
- CREATIVE LEADERSHIP + WORK EXPERIENCE
- CORE SKILLS, CRITICALITY AND BREADTH

2021/22

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