

Diploma Ladder to BFA GDD Major

YEAR 1 SEMESTER 1 (15 Credits)		YEAR 1 SEMESTER 2 (15 Credits)		DIPLOMA (DEGREE FOUNDATIONS)	<div> <div>CORE SKILLS, CRITICALITY AND BREADTH</div> <div>COMMUNICATION + BRAND IDENTITY</div> <div>DYNAMIC MEDIA</div> <div>INTERACTIVE DESIGN</div> <div>CREATIVE LEADERSHIP + WORK EXPERIENCE</div> </div>
GD157	Digital Design Media I	CMNS125 or ENG105	Writing		
GD154	Typography I	GD159	Digital Design Media II		
GD101	Fundamentals of Design	GD202	Interactive Design I: Foundations in Web Design		
GD102 or AH 203	History of Graphic Design or History of Posters	GD216	Illustration I		
VA113 VA225	Drawing	GD260	Graphic + Digital Design I		
YEAR 2 SEMESTER 3 (15 Credits) ★		YEAR 2 SEMESTER 4 (15 Credits)		DEGREE (FULL-TIME PLAN)	<div> <div>★ Adjust planning for the degree by the end of semester 3 to ladder into the GDD major</div> <div>DEGREE LADDER</div> <div>*Students laddering into the BFA major are advised to take SOCA105 here and reserve GD358 for semester 8.</div> <div>► DIPLOMA GRADUATION (60 credits)</div> <div>► (3 Credits)</div> <div>Lower level professional practices courses must be completed to prepare for work experience. It is recommended that students take this in summer between years 2 and 3, or years 3 and 4 to help guide planning degree electives in the program, however it can be taken during year 3 or 4 fall and winter courses.</div> <div>Alternatively, students can apply for a 9-month co-op placement for 12 credits and apply any extra work experience to electives required in the program.</div> <div>Please see an Academic Advisor for more information.</div> </div>
GD204 or CIS145	Interactive Design II: Web Development for Designers or Web Publishing	GD316	Print and Digital Production		
GD281	Applied Photography and Video	GD317	Graphic + Digital Design II		
GD203	Dynamic Media I: Motion Graphics	One of...	GD254, GD303, GD304, GD375		
GD222 or BUS120	Design Inquiry I: Ethos or Essentials of Marketing	GD358	Interactive Design for Portfolio*		
GD374	Brand Identity 1	GD361	Portfolio Development for Visual Communications*		
Work Experience: One of GD497, GD498, AIS380, or COOP110				DEGREE (FULL-TIME PLAN)	<div>► DIPLOMA GRADUATION (60 credits)</div> <div>► (3 Credits)</div> <div>Lower level professional practices courses must be completed to prepare for work experience. It is recommended that students take this in summer between years 2 and 3, or years 3 and 4 to help guide planning degree electives in the program, however it can be taken during year 3 or 4 fall and winter courses.</div> <div>Alternatively, students can apply for a 9-month co-op placement for 12 credits and apply any extra work experience to electives required in the program.</div> <div>Please see an Academic Advisor for more information.</div>

GDD Curriculum Overview

GDD courses listed according to fields of practice, theory, context and criticality, and breadth. Course numbers can be used to plan the order of coursework based on competencies within specific streams in the program. Consult with faculty and an advisor to plan degree electives to support areas of interest and build a unique degree experience.

Communication Design and Brand Identity

GD101	Fundamentals of Design
GD260	Graphic + Digital Design I
GD317	Graphic + Digital Design II
GD374	Brand Identity I: Design
GD375	Brand Identity II: Packaging
GD450	Design Systems I: Experiential Design
GD460	Design Systems II: Transmedia Design

Dynamic Media

GD216	Illustration
GD203	Dynamic Media I: Motion Graphics
GD303	Dynamic Media II: Storytelling
GD403	Dynamic Media III: Titling and Video

Interactive Design

GD202	Interactive Design I: Foundations in Web Design
GD204	Interactive Design II: Web Development for Designers
GD302	Interactive Design III: Applied Web
GD304	User Experience Design
GD358	Interactive Design for Portfolio

Creative Leadership

GD357	Digital Project Management for Creative Practitioners
GD361	Portfolio Development for Graphic Design
GD462	Visual Communication Capstone Project (6 credits)
GD469	Design Inquiry II: Practice

Work Experience

GD497	Practicum in Graphic and Digital Design
GD498	Directed Study in Graphic and Digital Design
COOP 110	Co-op Work Term
AIS 380	Practicum/Internship I

Core Skills

GD157	Digital Design Media I
GD159	Digital Design Media II
GD316	Print and Digital Production
GD154	Typography I
GD254	Typography II
GD281	Applied Photography and Video

Theory, Context and Criticality (TCC)

GD102	History of Graphic Design
GD222	Design Inquiry I: Ethos