

BFA GDD Major

Direct Entry to BFA major, 120 credits

LOWER LEVEL — CORE SKILLS + ELECTIVES




YEAR1 SEMESTER 1 (15 credits)

GD157	Digital Design Media I
GD154	Typography I
GD101	Fundamentals of Design
GD102 or AH203	History of Graphic Design or History of Posters
VA113 VA225	Drawing

YEAR 1 SEMESTER 2 (15 credits)

CMNS125 or ENGL105	Writing
GD159	Digital Design Media II
GD202	Interactive Design I: Foundations in Web Design
GD216	Illustration I
GD260	Graphic + Digital Design I

The Graphic and Digital Design major culminates in upper-level courses that require a series of sequential skills obtained over several semesters. Some GD courses are only offered annually. Students should make strategic course selections over at least a two-year period to ensure timely program completion.

-  COURSE OFFERED IN FALL AND WINTER
-  COURSE OFFERED IN FALL ONLY
-  COURSE OFFERED IN WINTER ONLY

YEAR 2 SEMESTER 3 (15 Credits)

GD204 or CIS145	Interactive Design II: Web Development for Designers or Web Publishing
GD281	Applied Photography and Video
GD203	Dynamic Media I: Motion Graphics
GD222 or BUS120	Design Inquiry I: Ethos or Essentials of Marketing
GD374	Brand Identity 1

YEAR 2 SEMESTER 4 (15 Credits)

GD316	Print and Digital Production
GD317	Graphic + Digital Design II
GD303	Dynamic Media II: Storytelling
GD361	Portfolio Development for Visual Communications*
SOCA 105	Ways of Writing

Take 5 courses per semester to achieve a 4 year completion goal.

Courses can be taken at a reduced course load if an extended graduation date is desired.

[Please see an Academic Advisor to create a customized plan.](#)

Work Experience: One of GD497, GD498, AIS380, or COOP110

► (3 Credits)

YEAR 3 SEMESTER 5 (15 Credits)

GD254	Typography II
GD375	Brand Identity II: Packaging
GD450	Design Systems I: Experiential Graphic Design
THEA111	Acting Skills for Work and Life
TCC Requirement	

YEAR 3 SEMESTER 6 (15 Credits)

GD304	User Experience Design
GD357	Digital Project Management for Creative Practitioners
GD469 GEOG464 GEOG466	Design Inquiry II: Practice or Community Planning
TCC Requirement	
Elective (1/3)	

Lower level professional practices courses must be completed to prepare for work experience. It is recommended that students take this in summer between years 2 and 3, or years 3 and 4 to help guide planning degree electives in the program, however it can be taken during year 3 or 4 fall and winter courses.

Alternatively, students can apply for a 9-month co-op placement for 12 credits and apply any extra work experience to electives required in the program.

[Please see an Academic Advisor for more information.](#)

YEAR 4 SEMESTER 7 (15 Credits)

GD403	Dynamic Media III: Titling and Video
GD460	Design Systems II: Transmedia Solutions
Humanities	
Elective (2/3)	
Elective (3/3)	

YEAR 4 SEMESTER 8 (12 Credits)

GD462	Visual Communications Capstone Project (6 credits)
GD358	Interactive Design for Portfolio
Breadth	

► DEGREE GRADUATION (120 credits)

UPPER LEVELS + ELECTIVES

GDD Curriculum Overview

GDD courses listed according to fields of practice, theory, context and criticality, and breadth. Course numbers can be used to plan the order of coursework based on competencies within specific streams in the program. Consult with faculty and an advisor to plan degree electives to support areas of interest and build a unique degree experience.

Communication Design and Brand Identity

GD101	Fundamentals of Design
GD260	Graphic + Digital Design I
GD317	Graphic + Digital Design II
GD374	Brand Identity I: Design
GD375	Brand Identity II: Packaging
GD450	Design Systems I: Experiential Design
GD460	Design Systems II: Transmedia Design

Dynamic Media

GD216	Illustration
GD203	Dynamic Media I: Motion Graphics
GD303	Dynamic Media II: Storytelling
GD403	Dynamic Media III: Titling and Video

Interactive Design

GD202	Interactive Design I: Foundations in Web Design
GD204	Interactive Design II: Web Development for Designers
GD302	Interactive Design III: Applied Web
GD304	User Experience Design
GD358	Interactive Design for Portfolio

Creative Leadership

GD357	Digital Project Management for Creative Practitioners
GD361	Portfolio Development for Graphic Design
GD462	Visual Communication Capstone Project (6 credits)
GD469	Design Inquiry II: Practice

Work Experience

GD497	Practicum in Graphic and Digital Design
GD498	Directed Study in Graphic and Digital Design
COOP 110	Co-op Work Term
AIS 380	Practicum/Internship I

Core Skills

GD157	Digital Design Media I
GD159	Digital Design Media II
GD316	Print and Digital Production
GD154	Typography I
GD254	Typography II
GD281	Applied Photography and Video

Theory, Context and Criticality (TCC)

GD102	History of Graphic Design
GD222	Design Inquiry I: Ethos