

SELLING, SERVING, AND ADVERTISING LIQUOR

Approval Authority	President
Responsible Executive	Chief Financial Officer/Vice President, Administration
Related Policies / Legislation	Board policy direction, Risk Management (BPD-220) Student Non-Academic Conduct (204) <i>University Act, s.27(2)(t)</i>

PURPOSE

This policy aims to promote the safety of the campus community, its members, and the public; ensure that appropriate training and education are provided to those responsible for serving or providing liquor; and educate members of the university community on the issues of law and liability related to using, serving, and advertising liquor on all UFV campuses, other university space and, if applicable, any third-party property.

The university recognizes the unique social needs of a campus community and strives to provide an environment where these needs can reasonably be met. To advance those efforts, the university seeks to create an environment in which alcohol is used responsibly and in moderation and discourage abusive and destructive alcohol-related behavior on campus.

SCOPE

This policy applies to any students, faculty, or staff holding events at which alcohol will be served and/or consumed. This may include events taking place on university property or third-party property, including the Student Union Building when university representatives are serving the alcohol, and/or the event relates to university business or its activities.

DEFINITIONS

In this policy, the following definitions apply:

“Liquor” is defined in the *Liquor Control and Licensing Act* (British Columbia) as

1. fermented, spirituous, and malt liquors,
2. combinations of liquors, and
3. drinks and drinkable liquids that are intoxicating,

and includes beer, or a substance that, by being dissolved or diluted, is capable of being made a drinkable liquid that is intoxicating and that is declared by order of the Lieutenant Governor in Council to be liquor.

The terms “alcoholic beverage,” “alcohol,” and “liquor” are used interchangeably in this policy.

“Responsible Officers” are the individuals at UFV designated to authorize an application for a Special Event Permit (SEP) This is the Chief Financial Officer and Vice President Administration or designate.

POLICY

Access to alcohol on campus is a privilege contingent on compliance with all statutory requirements and university policy.

1. General

- 1.1. All sales and service of liquor on campus are subject to compliance with the provisions of the *Liquor Control and Licensing Act* (British Columbia) and the *Liquor Control and Licensing Regulation*, each as they may be amended from time to time (collectively, the “Act”). Wherever conflict may arise between any policy, rules, or regulations of the university and the Act, the Act shall prevail.
- 1.2. Nothing in this policy or its procedures is to be taken as creating or imposing any liability at law or in equity upon the University for violation of this policy or UFV’s procedures by any member of the university population.
- 1.3. Those who serve and those who consume alcohol on university premises must act in a responsible manner, with due regard to the safety and security of themselves and others.
- 1.4. Liquor may be sold and served on campus only: (i) in a location which is a “licensed establishment” as defined in the Act or (ii) in locations where a special event permit (SEP) has been authorized and issued in accordance with this policy and the Act. The process for acquiring a SEP is set out on the Safety and Security website at <https://ufv.ca/safety-and-security/security/event-support/requests-to-serve-liquor/>. Liquor may be served, but not sold, in such other locations and on such other occasions as are authorized by a responsible officer of the university.

2. Special Event Permit (SEP)

- 2.1. All applications for a SEP must be reviewed and authorized in advance by a responsible officer of the university. Authorization to proceed to the Liquor Distribution Branch with an application for a SEP will be given only when the event meets the following conditions:
 - 2.1.1. the event or activity is a non-recurring special event;
 - 2.1.2. liquor consumption shall be moderate and, where appropriate, served through a host bar;
 - 2.1.3. the event or activity will be held at a designated venue which has been approved by the university acting reasonably, in light of its suitability for the event;
 - 2.1.4. the event or activity does not unduly interfere with or disturb regular university programs or activities;
 - 2.1.5. all persons serving alcohol have either a valid Serving It Right (SIR) serving certificate (for events with 500 or more attendees) or a Special Events Server

(SES) certificate (for events with under 500 attendees). Servers who already hold a valid Serving It Right certificate are not required to take the SES program;

- 2.1.6. all persons serving alcohol will neither consume alcohol nor be under the influence of alcohol while on duty;
- 2.1.7. the applicant consents to all other conditions that may be reasonably required by the responsible officer to ensure compliance with this policy and the Act, and for the safety and security of persons and property; and,
- 2.1.8. the primary purpose of the event or activity is one or more of the following:
 - 2.1.8.1. to enhance the collegial interaction of faculty and students; or
 - 2.1.8.2. to encourage the interaction of faculty and students with professionals in the fields studied at the university; or
 - 2.1.8.3. to advance the university's goals for interaction with the community;
- 2.2. University events for which a SEP is requested must be sponsored by a university academic or administrative unit, or an employee group recognized by the university, or the University of the Fraser Valley Student Union Society. Despite the foregoing, the responsible officer may in his or her absolute discretion authorize an application for a SEP for a non-university event.
- 2.3. The applicant for a SEP is responsible for collecting and remitting all taxes payable in respect of the liquor, including, in particular, pursuant to the *Social Services Tax Act* (British Columbia) and the *Excise Tax Act* (Canada).

All events held under a SEP must be covered by adequate liability insurance to be determined by the responsible officer (or designate) in his or her absolute discretion. The primary organizer must provide, upon request, a certificate of insurance to the university.
- 2.4. The director of campus security (or his or her designate) is empowered to inspect any SEP event and shall report any violations of this policy, the Act, or any rules or regulations of the university to the responsible officer for follow-up action.
- 2.5. The holder of a SEP shall comply with the orders of the director of campus security (or his/her designate).
- 2.6. Upon the occurrence of a breach of the Act or this policy, the director of campus security (or his/her designate), prior to or in the course of an event, may immediately close down the event and take all such other steps as are deemed by the director as necessary to preserve the safety and security of persons and property.

3. Advertising

- 3.1. All advertising in respect of any licensed establishments or special event permit (SEP) anywhere on campus must conform to the Act and all applicable university policies, rules and regulations.

- 3.2. The following restrictions apply to the advertising, in non-licensed areas, of events to be held in licensed establishments or other campus events where liquor will be served or sold.

Advertising of events:

- 3.2.1. must be responsible and in good taste. All advertising and promotions, including but not limited to flyers, emails, posters, and websites, must be submitted for approval by the
Chief Financial Officer and Vice-President Administration
as part of the Event' application;
- 3.2.2. shall not encourage any form of alcohol abuse, nor shall it place emphasis on quantity or frequency of use; and
- 3.2.3. shall not portray drinking as a solution to personal or academic problems of students or as necessary to social, sexual, or academic success.

4. Pricing

Alcoholic beverages cannot be sold on campus at prices substantially below those at off-campus licensed venues. Price discounts such as weekly or daily beverage specials are not permitted.

5. Roles and Responsibilities

- 5.1. Immediately following the occurrence of any violations of this policy, the organizer of any event at which it has occurred must notify the director of campus security of such violation and what subsequent actions were taken to the director of campus security (or his/her designate) for information and follow up.
- 5.2. Each August, the director of campus security shall provide to the
Chief Financial Officer and Vice-President Administration
a summary report of activity occurring under this policy and any policy violations filed.

6. Authority

This policy is administered under the authority of the Chief Financial Officer and Vice-President Administration