



**APPROVED MINUTES
Professional Studies Faculty Council**

Friday, December 12, 2014
10:00 a.m., Room B140, Abbotsford Campus

Chairs: Tracy Ryder Glass, Cyrus Chaichian

Present:

Awneet Sivia	Darrell Fox	George Melzer	Lucki Kang
Barbara Salingre	David Dobson	Ian Hunt	Maple Melder-Crozier
Christine Nehring*	Don Miskiman	Jan Lashbrook Green	Robert Harding
Christine Slavik	Doris Ball	Karen Power*	Ron Wilen*
Cindy Stewart	Elizabeth Dow	Kirsten Robertson	Vandy Britton
Cindy Rammage	Frank Ulbrich	Luciana Hakak	Seonaigh MacPherson
Curtis Magnuson			

Regrets:

Amir Hajbaba	Fiona McQuarrie	John Hogg	Lou Schroeder
Anand Kishore*	Gillian Bubb	Kenneth Gariepy	Mark Breedveld
Andrea Hughes*	Glen Paddock	Kevin deWolde	Margaret Coombes
Colleen Bell*	Gerry Palmer	Kim Milnes	Melanie Scott*
Christina Neigel	Gwen Point	Leah Douglas	Mike Ivanof
Chuck Charles*	Heather Compeau*	Lisa Moy	Raymond Leung
Don Dixon	Janet Carroll	Liz Wiebe*	Sandy Hill
D.J. Sandhu	Joe Ilsever	Lorne Mackenzie	Sheryl MacMath

Recorder: Abimbola (Abi) Eke*

* Indicates Non-Voting Member

1. ITEMS FOR APPROVAL

1.1. Approval of Agenda December 12, 2014

<p><u>MOTION</u> Frank Ulbrich/Elizabeth Dow THAT the agenda of December 12, 2014 be approved as presented. <u>CARRIED</u></p>
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1.2. Approval of Minutes November 21, 2014

<p><u>MOTION</u> Barbara Salingre/Vandy Britton THAT the minutes of November 21, 2014 be approved as presented. <u>CARRIED</u></p>
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2. LEARNING EXCHANGE INITIATIVE

2.1. Robert Harding Presented on News Representation of People Living in Poverty:

Dr. Robert Harding is an Associate Professor with the School of Social Work and Human Services. Robert's research interests include the influence of the media on social policy and social work; Aboriginal issues; Canadian and international social policy and social work; Indigenous issues; Canadian and international social policy; and community development.

In Robert's study, methods of Content Analysis and Critical Discourse Analysis are applied to 193 news texts about poverty and the role of social work published in 11 Canadian major daily newspapers.

2.2. David Dobson Presented on the Impact of Environmentally Sustainable Business Practices and Social Media Engagement on Consumer Willingness to Pay:

David Dobson is an Assistant Professor at the School of Business and a DBA candidate at Grenoble Ecole de Management in France. His research interests are on empirical analysis of social media customer engagement and green marketing on business profitability.

David's proposed research measures consumer willingness to pay for environmentally friendly green products from businesses that adopt sustainable business practices. The research hypothesizes that customers are willing to pay for green products. However, many companies fail to communicate their environmental sustainability practices to their customers. Therefore, the research also hypothesizes that businesses that make their customers aware of their sustainable business practices through social media platforms are profitable.

3. NEW BUSINESS

3.1. Bachelor of Adult Education Changes to Entrance Requirements – Seonaigh MacPherson

MOTION

Seonaigh MacPherson/David Dobson

THAT the Bachelor of Adult Education Degree entrance requirements changes be approved with the following addition to Option #3:

"Criteria for department discretion is posted on the department website".

CARRIED

4. **STANDING COMMITTEE REPORTS**

4.1. **Nominations and Elections Committee – Vandy Britton**

- Student Nominations: No student nominations received for the Faculty Council positions.
- Sessional Nominations: 1 nomination received and accepted from Janice Johnson, Adult Education. WELCOME to Janice.
- The committee submitted a revised procedures document for Faculty Council approval

MOTION

Vandy Britton/Robert Harding

THAT the Professional Studies Faculty Council, Nominations and Elections Committee revised procedures document be approved with the following revision:

Removal of the word (teaching) under 4.1 Faculty, Eligible Faculty

CARRIED

4.2. **Field Education and Practicum Committee – Lucki Kang**

Lucki reported that some Education Affiliation Agreements are still in process.

4.3. **Student Retention & Engagement Committee – Kirsten Robertson**

Kirsten thanked Tracy Ryder Glass and Abi Eke for their help with arranging a date for Maureen Wideman to present to Faculty Council on ideas and language around inclusiveness.

4.4. **Learning Exchange Committee - David Dobson**

David thanked everyone for attending and Robert Harding on presenting at the second Learning Exchange Initiative.

4.5. **Faculty Newsletter Committee**

New Member – Awneet Sivia

4.6. **Indigenization Committee – Robert Harding**

No Report

5. **OTHER REPORTS**

5.1. **Reports from Other Faculty Councils**

Faculty of Science: Ron Wilen reported that changes are being made to the CIS program to streamline its move to the Faculty of Professional Studies. These changes involve entrance requirements.

College of Arts: Vandy Britton reported that the College of Arts has been working on issues regarding budget cuts within their College. It was reported that 1.8% of their budget was cut.

5.2. Report from Senate – Tracy Ryder Glass/Christine Slavik

Both Tracy and Christine attended the last Senate meeting. The focus was the Education Plan.

An address was given by Gwen Point

6. INFORMATION ITEMS

- 6.1.** Motions and Actions – November 21, 2014
- 6.2.** Next Faculty Council Meeting – January 23, 2015, Room A210