



**Volunteer Internship Opportunity:  
Wetland Education Social Media Assistant**

Did you know that wetlands sustain life more than any other ecosystem?  
Only 5.6% of British Columbia's land mass holds these natural oases and they are under constant threat.  
Join us in our effort to help conserve and steward BC wetlands!

The BC Wildlife Federation's Wetlands Education Program (WEP) needs your help to make a difference in BC communities. A non-profit program established in 1996, WEP is known for successfully delivering quality wetland education across the province. This program builds the capacity of communities to assess their wetland assets and, using this new knowledge, increase community & ecosystem health. WEP's activities are built upon four core programs: the Wetland Institute workshop, Wetlandkeepers courses, The Puddle Project and Wild Kidz Camps.

The Social Media Assistant will work with the Wetlands Education Program Coordinator to promote wetland conservation and stewardship within BC. This will include writing short blog entries, posting to Facebook and Twitter, and assisting with online media and publications.

**Responsibilities:**

- Assist the WEP coordinator in disseminating important wetland news and programming information by Tweeting and posting to Facebook.
- Help promote the Wetlands Education Program through online media.
- Gain support and votes for the Program in a current social media grant campaign.
- Research wetland plants, animals and related news and write fun and informative weekly blog entries.

**Qualifications:**

- This position demands an individual with excellent research and writing skills.
- Should be comfortable, confident and innovative with social media.
- The candidate should demonstrate initiative and the ability to work on tasks with minimal supervision.
- Must be able to commit a minimum of 4 hours per week for 8 months (some of this work can be done from home).
- Some knowledge or experience with ecology, conservation and environmental stewardship is valuable but not necessary.
- Experience with graphics programs is an asset but is not required.

Our volunteer internships are limited and competitive. You have the opportunity to attend our workshops free of charge for certification. Please send an email with your resume and a cover letter describing your qualifications and interest in this position. Quote "Social Media Assistant" in the subject header.

**Deadline:** Monday, February 13, 2012

**Contact:**

Neil Fletcher  
Wetlands Education Program Coordinator  
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