



**UCFV Library  
Strategic Plan 2007-2010**

# UCFV Library

## *Strategic Plan 2007-2010*

### **Table of Contents**

Vision .....	2
Mission.....	2
Guiding principles for Library employees .....	2
Goals .....	3

## **Vision**

The UCFV Library is a dynamic, relevant and essential partner in the UCFV learning community, integral to the success of UCFV and its members. The Library is the physical and virtual place where people connect with society's recorded information and ideas, in an environment conducive to discovery and creativity.

## **Mission**

The Library's mission is to be a significant contributor to the success of UCFV's community of learners. We apply professional expertise and knowledge of information science in order to:

- provide excellent access to the world of information and published scholarly knowledge,
- play a key role in encouraging the lifelong skills of locating, accessing and evaluating information, and
- provide an environment that enhances learning.

## **Guiding principles for Library employees**

1. We serve the UCFV community in a respectful and meaningful way by:
  - a. Providing excellent service to individuals and to UCFV
  - b. Staying aligned with UCFV initiatives and priorities, and contributing significantly to their successes
  - c. Working collaboratively with faculty and staff colleagues
  - d. Seizing opportunities and embracing challenges
2. We facilitate the independence and self-sufficiency of UCFV learners and researchers by:
  - a. Teaching and coaching students to be independent and skillful information seekers
  - b. Sharing developments in information science and scholarly communication with colleagues
  - c. Acquiring or developing tools and resources that allow library users to access the information they need regardless of time or place
  - d. Developing systems that enable users to perform tasks themselves as appropriate, rather than having to rely on library staff to mediate (i.e. self service)
3. We provide easy and timely access to the world of information and scholarly knowledge, so that UCFV Library users can have access to published scholarly knowledge that is comparable to that available to faculty and students at major research institutions.

4. We uphold the principle of intellectual freedom as stated by the Canadian Library Association.
5. We provide facilities and services that welcome all members of the diverse community served by UCFV.
6. We respect and protect the privacy of library users.
7. We value our library staff members, recognize and utilize their expertise and skills, and facilitate ongoing training and opportunities for professional growth.
8. We adopt, where appropriate, best practices from the library profession, in particular from the post-secondary library community.

## Goals

- 1. To provide the UCFV community of learners with excellent access to society's recorded information and ideas, and to facilitate contributions to that body of published knowledge.**

### Objectives:

- 1.1. To continue development of a core library collection of print and electronic materials that supports undergraduate and graduate programs.
- 1.2. To develop core library research collections of print and electronic materials in research areas of strategic university focus.
- 1.3. To facilitate easy and timely access to research materials not held by the Library.
- 1.4. To acquire, develop, and preserve unique collections relevant to UCFV's priorities, partnerships and community.
- 1.5. To provide professional advice and assistance in promoting the results of UCFV research, scholarly and creative activities, and assist in their dissemination to the scholarly and library community.

**2. To be a valued partner in providing a superb learning experience for all UCFV learners.**

**Objectives:**

- 2.1. To be a lead partner in the establishment of a successful Learning Commons on both the Abbotsford and Chilliwack campuses.
- 2.2. To be a lead partner in helping UCFV ensure that all students and graduates have the information literacy skills and knowledge they need to be successful students and lifelong learners.
- 2.3. To contribute to the success of new UCFV programs and courses at both the undergraduate and graduate levels by participating in their development and operation.
- 2.4. To demonstrate and contribute to teaching excellence by active involvement in teaching and learning initiatives.
- 2.5. To provide welcoming and inviting physical spaces that facilitate social/collaborative learning as well as more traditional individual learning.
- 2.6. To offer a level of learning support to online students that is comparable to that provided to on-campus students.
- 2.7. To play a key role in ensuring an excellent experience for UCFV's new resident students.
- 2.8. To explore ways in which the Library can participate in and support UCFV's internationalization efforts.

**3. To ensure that the UCFV community is fully aware of the Library's services and resources, and is able to effectively make its various needs known to the Library.**

**Objectives:**

- 3.1. To ensure that faculty and students are aware of the library resources and services available in their disciplines.
- 3.2. To provide assessment and feedback mechanisms which allow library users to continually identify areas of excellence and of needed improvement in library services, facilities and collections.

**4. To present a compelling case to funders and potential funders for the financial resources required to provide excellent collections, facilities and services.**

**Objectives:**

- 4.1. To work with senior administration to determine a set percentage of the annual institutional budget that should be devoted to funding the university's library services and collections.
- 4.2. To ensure that UCFV's management and board are aware of library performance as it relates to user expectations and needs.
- 4.3. To regularly compare UCFV Library collections, facilities and services with peer institutions within BC and across Canada, and to use this information to plan for improvement.
- 4.4. To work with the Development Office to encourage potential donors to think of the Library in their giving.

**5. To achieve operational excellence through innovative and creative service solutions.**

**Objectives:**

- 5.1. To cultivate a staff climate of innovation, flexibility and experimentation in support of improved service.
- 5.2. To ensure that service and operational decisions are made on the basis of evidence, data, stakeholder feedback and established library policy.
- 5.3. To ensure that library resources are allocated rationally and in accordance with established university priorities.
- 5.4. To support library staff in the process of continuous learning.
- 5.5. To cultivate a strong and unified library staff team.



[www.ucfv.ca/library](http://www.ucfv.ca/library)

