

Fashion Design

DIPLOMA

Why study Fashion Design?

The Vancouver fashion sector has a vibrant mix of acclaimed designers, trend-setting retailers, and innovative manufacturers. Vancouver's reputation for well-designed high-quality apparel, along with the attention of the 2010 Olympics, has attracted global attention to this market place. With the international recognition, the fashion/apparel industry remains one of Canada's largest industrial employers.

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WHY EARN A FASHION DESIGN DIPLOMA AT UFV?

UFV offers an exciting introduction to the world of fashion leading to a unique two-year Fashion Design diploma. The program combines just the right balance between fashion design, production, textiles and leading-edge computer technology required for a career in the fashion industry. You will develop the artistic vision and technical knowledge to create garments for a wide range of markets while exploring each stage of the fashion industry. So if you're looking for a creative career that will be challenging and rewarding, UFV's Fashion Design program reflects what is happening in the world today.

WHAT TYPE OF CAREER CAN I EXPECT?

Once you earn your Fashion Design diploma, your career options are many and varied. The fashion industry has a wide variety of exciting careers and job opportunities that include design, production, and business opportunities to name a few. This program will prepare you for entry-level positions in the following areas: Apparel manufacturing and production; Pattern development; CAD applications for apparel — pattern digitizing, grading, marker making; Design and product development; Textile design and production; Theatre costume design; Fashion marketing and sales; Freelance business opportunities; Styling; Trend forecasting; Merchandising.



“There’s definitely a good balance of technical and creative curriculum to decipher where one stands before entering the working world.”

— TRINA THOMPSON,
UFV Fashion Design
graduate 2005.

www.ufv.ca

UNIVERSITY
OF THE FRASER VALLEY

Fashion Design



“The Fashion Design diploma program at UFV will enable me to meet my goal as a designer: to use textiles to connect fashion with art and popular culture.”

— **EMILY MCINTYRE**, Telio Design Competition finalist and Fashion Design graduate 2008.

WHAT ARE MY OPTIONS?

Technological advances are changing the way fashion is made, and our **Fashion Technology option** will offer you expertise in a variety of applications. If you're looking to expand your creative abilities, the **Textile option** will give you the opportunity to develop and create textiles, transforming a variety of materials into wearable works of art. Meanwhile, if you have a flair for business, you will develop skills in advertising, retail operations, and business management with our **Marketing option**.

WHAT DO I NEED TO GET INTO THE DIPLOMA PROGRAM?

To qualify for the Fashion Design diploma, you must be a high school graduate, or at least 19 years old on the first day of class.

Eligibility for the program is based on an interview and portfolio review, which is arranged after your application has been received. Your portfolio should include:

- a variety of garments
- fine art work
- samples of technical drafts
- a resume
- a 300-word statement about the field of Fashion Design

Applicants will also be assessed for their communication and math skills. Admission to the Fashion Design program is on a competitive basis, and meeting the minimal requirements does not always guarantee your admission into the program.

If you currently live outside the Lower Mainland, a distance portfolio review is available by request. For more details about the portfolio or admissions, please contact the Fashion Design office at 1-888-504-7441, local 4669 or check the calendar at www.ufv.ca/calendar.

I'M INTERESTED. WHAT'S THE NEXT STEP?

Check out the UFV calendar www.ufv.ca/calendar and read the Fashion Design section carefully. Download an application form and submit it, along with the \$45 application fee and all other documents required to the Admission and Records office at any UFV campus or centre.



PROGRAM OUTLINE

FIRST YEAR/SEMESTER I

COURSE #	TITLE
FD 113**	Fashion Drawing I
FD 163*	Fundamentals of Fashion
FD 171**	Textiles
FD 180*	Pattern Drafting and Construction
Writing requirement**	Choose one of: ENGL 105, CMNS 115, CMNS 125, CMNS 155, or CMNS 165

FIRST YEAR/SEMESTER II

COURSE #	TITLE
FD 115**	Computer Applications for Fashion
FD 164*	Business of Fashion
FD 182*	Garment Construction II
FD 192*	Pattern Drafting II
FD 193**	History of Fashion

SECOND YEAR/SEMESTER I

COURSE #	TITLE
FD 263*	Apparel Design and Illustration
FD 281*	Advanced Construction I
FD 283	Advanced Pattern Drafting I
Electives	Select two courses from your chosen option (see option chart)

SECOND YEAR/SEMESTER II

COURSE #	TITLE
FD 364*	Collection and Portfolio Development
FD 360**	Professional Practices
FD 382*	Advanced Construction II
FD 384*	Advanced Pattern Drafting II
Electives	Select two courses from your chosen option (see option chart)

* These courses available to program students only on the basis of portfolio review. Typically, these courses are taken concurrently.

** Non-core courses are available to non-program students and may be taken independently.

FASHION DESIGN DIPLOMA — FASHION TECHNOLOGY:

The new Fashion Technology option includes a complement of courses that will provide training in a variety of approaches to the technical aspects of fashion.

Second year option courses

COURSE #	TITLE
FD 290	Drafting Technology
FD 291	Draping
FD 292	Pattern Grading and Production Processes
Elective	One elective from the Textiles or Marketing option list

FASHION DESIGN DIPLOMA — MARKETING

If you plan to set up a fashion-related business or pursue a career in sales and marketing, this is the best route for you:

Second year option courses

COURSE #	TITLE
BUS 100	Introduction to Business
BUS 120	Essentials of Marketing
BUS 223*	Advertising
BUS 224*	Retail Management

* Prerequisite: BUS 120

FASHION DESIGN DIPLOMA — TEXTILES:

This option provides the opportunity for you to design, form, and embellish unique, experimental, and contemporary textiles:

Second year option courses

COURSE #	TITLE
FD 172	Machine Knitting
FD 174	Weaving Fashion Fabrics
FD 271	Surface Design I
FD 272	Surface Design II

Note: The Fashion Design diploma program is undergoing review and may be subject to minor changes. Courses may be offered in alternative sequences within the requirements of the program.

WHO WILL BE TEACHING ME?

Who knows more about the fashion industry than people who have actually worked in the business? UFV's fashion instructors are industry professionals with real world experience who teach hands-on skills by using industry methods, and computer-based technology. They are committed teachers who are passionate about their knowledge about fashion. The instructors have high standards, strong technical qualifications, and are successful practitioners in fields related to fashion and textiles.

CAN I GET ACADEMIC CREDIT FOR THE SKILLS AND KNOWLEDGE THAT I HAVE GAINED IN MY LIFE SO FAR?

Yes. UFV offers Prior Learning Assessment and Recognition (PLAR), a flexible assessment process that evaluates your experiential learning (what you already know and can do) for post-secondary credit. Experiential learning includes independent study, volunteer activities, non-credit courses, workplace learning, and military service. To find out more, check out the PLAR website at www.ufv.ca/plar or contact Susan Brown, Assessment Services Coordinator, PLAR at 604.851.6342 or susan.brown@ufv.ca.

WHAT SORT OF SUPPORT WILL I GET?

The fashion department has an administrative assistant available to answer your questions at 1-888-504-7441, local 4669. For additional information about support and student services at UFV, visit www.ufv.ca/student-services to learn about the broad range of services designed to help you learn about and adjust to the university environment.

HOW MUCH WILL IT COST?

It's best to consult the UFV calendar at ufv.ca/calendar for tuition fees, keeping in mind that new fees are usually set in May. Additional costs for textbooks, supplies, field trips, practicum expenses, and other fees range between \$1,700 and \$2,000 each year. Some supplies are sold as pre-packaged kits from instructors, while others are available from the UFV bookstore. A list of equipment and supplies will be distributed at the first class.

You should also visit the UFV Financial Aid and Awards office for information about the federal and provincial student loans, grants, bursaries, scholarships awarded to UFV students. A helpful budget planning worksheet is available online at www.ufv.ca/fineaid/budget.

ANYTHING ELSE I NEED TO KNOW ABOUT THE PROGRAM?

The UFV Fashion Design diploma is designed to integrate you into the apparel industry. The second year of study includes a work practicum providing valuable industry contacts and experience in a niche market. A bi-annual field-trip to New York can provide inspiration as you explore the city's fashion scene. As well, graduating students finish their program in "Absolute Style" with our annual fashion show. Second-year students design a collection of 20 garments, and complete two or three line outfits for the runway. With an audience of more than 500 people, the Absolute Style Fashion Show is not only an educational highlight, but also an exciting opportunity to present yourself as a professional.

WHEN SHOULD I APPLY?

Application opens October 1 for the following fall intake. Specific requirements are detailed on the UFV website and calendar.

If you plan to start your studies in September, your application should be received by January 31 of that year. Applications received after this deadline will be considered if space is still available in the program. Once we have received your complete application package, you will be notified of the orientation and interview dates, which are typically held in the spring.

CAN I SPEAK WITH SOMEONE ABOUT MY OPTIONS?

Absolutely. We want to hear from you! If you're unsure of your direction, contact Student Services at 1-888-504-7441 to arrange a tour, attend a Becoming a Student info session, connect with an educational advisor, or arrange for career counselling. You can also contact the fashion design department at 1-888-504-7441, local 4669 to speak to an advisor or go to the website at www.ufv.ca/fashion.



The information contained in this document is subject to change. Please refer to www.ufv.ca/fashion for up-to-date information. UFV reserves the right to cancel courses and programs.



About UFV

Nestled in the beautiful Fraser Valley just east of Vancouver, in B.C., UFV is a fully accredited, public university that enrolls more than 11,000 students each year. UFV has campuses in Abbotsford, Chilliwack, and Mission and regional centres in Hope and Agassiz, and a growing presence in Chandigarh, India.

UFV is committed to exceptional post-secondary instruction and a nurturing learning environment. We are large enough to offer variety, yet small enough to offer the personal attention that our students need to thrive. Our small class sizes and focus on teaching allow our students to get to know their instructors and learn in a hands-on setting.

We offer more than 80 programs, including 13 bachelor's degrees, a master's degree, and more than a dozen trades and technology programs. We believe that anyone who wants to go to university should be given the chance, so our admission policies are flexible, and we provide university prep courses and high school completion options. There are many options for learning: full-time, in class, online, as part of a structured program or one tailored specifically to your interests.

Many of our programs "ladder" into one another, allowing students to keep their options open. Our international programming makes for a culturally diverse student body and great opportunities to study abroad, while our continuing studies offerings make learning a lifelong experience.

UFV is recognized nationally for student success, an excellent learning environment, creative integration of programming, and our work with our local communities.

Get to know us better at www.ufv.ca.

